



GIS-Pro 2017: THE Conference for GIS Professionals

Welcome to GIS-Pro 2017!

We're thrilled that you have joined us to discuss and share information about the important topics impacting our communities and how we can use GIS to facilitate decisions and action. We are particularly pleased to host this year's conference in Jacksonville following the recent impacts from Hurricane Irma. We appreciate the Hyatt's efforts to accommodate us and are happy to support Jacksonville during their recovery.

Use Your GIS Skills! To show our support for the areas impacted by the recent hurricanes, flooding and earthquakes, we've added a Humanitarian OpenStreetMap Mapathon to the conference program on Monday evening. It's a great opportunity to learn about the popular crowdsourcing app while giving back to communities in need.

The education is plentiful this week! In addition to two fantastic keynote addresses, we have preconference workshops, and dozens of breakout sessions on Tuesday, Wednesday and Thursday morning. Thank you to all of the individuals who have devoted countless hours preparing their presentations!

Be sure to take advantage of the unparalleled opportunity to strengthen your professional connections this week. **Networking events are plentiful and important!** Young Professionals in particular are encouraged to attend YP Meet-ups and URISA Vanguard Cabinet events and sessions.

Attendance at the conference counts toward education points for GIS professional certification or renewal (GISP). In addition, an abundance of AICP-CM credits were approved for GIS-Pro 2017. The Conference Proceedings will be available for download in approximately six weeks.



October 23-26, 2017
Hyatt Regency
Jacksonville, Florida

Thank you to the GIS-Pro 2017 Conference Committee

The conference was organized by an amazing group of more than 30 professionals who volunteered their expertise, time and enthusiasm to this event. We can't thank them enough for their dedication. Special recognition to our fearless leaders:

- Conference Chair: Wendy Peloquin
- Program Chair: Alex Hepp
- Associate Program Chair: John Nolte

GIS-Pro 2017 Meeting Rooms:

Grand Ballroom (3, 4, 5-8): Second Level
St Johns, Clearwater, River Terrace 2/3, Daytona, Orlando: Third Level
Boardroom 2/4: Third Level

Download the mobile app for program details:
<https://gispro2017.sched.com/mobile>

View your personal schedule, browse what's happening right now or search for what you want.
WiFi Code: GISPRO17



Registration Hours (Grand Foyer):

Sunday, October 22: 12:00 Noon-4:00PM
Monday, Oct 23: 7:30AM-5:00PM Tuesday, Oct 24: 7:30AM-5:00PM
Wednesday, Oct 25: 7:30AM-5:00PM Thursday, Oct 26: 8:00-11:00AM

SUNDAY, OCTOBER 1

8:00 AM–1:00 PM: URISA Board of Directors Meeting – *Boardroom 2*1:00- 5:00 PM: URISA Committee Coordination Meeting – *Clearwater*

MONDAY, OCTOBER 2

Preconference Workshops & Courses – Bring your workshop ticket to the class. Check at registration to add or change a workshop.

8:30 AM – 5:00 PM	8:30 AM – 12:00 Noon: NextGen 9-1-1 & GIS Workflow	8:30 AM – 12:00 Noon: Emergency Preparedness for GIS	GIS Strategic Planning <i>Orlando</i>
	1:00-5:00 PM: NG911 Data Hacks – Finding Anomalies and Fixing Them <i>Clearwater</i>	1:00-5:00 PM: Survey of FEMA's Hazus-MH Natural Hazard Loss Estimation Tool <i>Daytona</i>	
5:00–5:45 PM	Networking Bingo – Foyer		
5:30–6:30 PM	Esri User Group Meeting – River Terrace 1		
6:30–9:30 PM	GIS-Pro 2017 Mapathon – Clearwater – Sponsored by New Light Technologies		
7:00–9:00 PM	Geocaching Poker Run – Foyer		

TUESDAY, OCTOBER 3

7:00-8:00 AM	Breakfast Meeting for URISA Past Presidents – <i>Boardroom 2</i>			
8:30-10:00 AM	GIS-Pro 2017 Welcome Celebration & Opening Keynote Address – Grand 5-8 Is it a bird, is it a plane, no it's a Drone!			
10:00-10:30	Grand Opening and Coffee Break in Exhibit Hall – <i>Grand 4</i> Exhibition Hours 10:00 AM – 6:30 PM			
Track	GISP Exam Fundamentals	Young Professionals Inspiring the Future of GIS	GIS Leadership & Management	Emerging and Evolving GIS
10:30 AM -12:00 Noon	GISP: The Road to and Through the Exam <i>St Johns</i>	Mentorship: The Low-Down and the Meet-Up <i>River Terrace 3</i>	Underutilization of GIS and How to Cure It <i>Clearwater</i>	Modeling and Mitigation, M <i>River Terrace 2</i>
12:00–2:00PM	Hosted Luncheon & Solutions Spark – Grand 5-8 Also take some time to also review the entries in high school poster competition in the Foyer.			
2:00–3:30PM	The GISP Application: Planning, Documenting, and Demonstrating Your Experience and Skills - St Johns	2017 Geospatial Student Competition <i>River Terrace 3</i>	GIS Program Review & Assessment: Where You Are and How To Get Where You Want To Be <i>Clearwater</i>	Employing 3 <i>River Terrace 2</i>
3:30–4:00 PM	Break in Exhibit Hall – <i>Grand 4</i>			
4:00–5:00 PM	GIS-Pro 2017: Quick Hits – Grand 5-8			
5:00–6:30 PM	Exhibit Hall Networking Reception & Solutions Theater – Grand 4			

WEDNESDAY, OCTOBER 4

8:00–10:00AM	GIS-Pro 2017 Awards Breakfast and URISA GISCorps Update – Sponsored by Consortech and Nearmap – Grand 5-8			
10–10:30AM	Break in Exhibit Hall – <i>Grand 4</i>			
Track	GISP Exam Fundamentals	Young Professionals Inspiring the Future of GIS	GIS Leadership & Management	Emerging and Evolving GIS
10:30 AM -12:00 Noon	GISP Alphabet Soup: BOK/KSA/SME – Part One <i>St Johns</i>	Roundtable Discussion between Young Professionals and Veteran GIS'ers <i>River Terrace 3</i>	GIS Strategic Planning & Implementation <i>Clearwater</i>	What do you once you get <i>River Terrace 2</i>
12–1:30 PM	Lunch on own – <i>tons of options steps from the Hyatt!</i>			OneURISA : Chapter Leaders Forum
1:30–3:00PM	GISP Alphabet Soup: BOK/KSA/SME – Part Two <i>St Johns</i>	The Practice of Geospatial Leadership <i>River Terrace 3</i>	Building Your Team <i>Clearwater</i>	Web Mapping <i>River Terrace 2</i>
3:00–4:00 PM	Dessert Break & Raffle Drawings in Exhibit Hall – Grand 4			
4:00–5:00 PM	GIS Professional Ethics: Guiding Your Practice <i>St Johns</i>	Capitalizing on URISA Resources for Professional Growth <i>River Terrace 3</i>	Jumpstart Your Personal Branding <i>Clearwater</i>	Managing Inf <i>River Terrace 2</i>
6:00–9:00PM	How Sweet It Is! - Conference Social Event at Sweet Pete's (400 N. Hogan Street)			

THURSDAY, OCTOBER 5

7:30–8:30 AM:	Conference Committee Meeting – <i>Boardroom 2</i>			
Track	GISP Exam Fundamentals	Young Professionals Inspiring the Future of GIS	GIS Leadership & Management	Emerging and Evolving GIS
8:30–10:00 AM	GISP: Practice Makes Perfect <i>St Johns</i>	Thinking About Graduate School? <i>River Terrace 3</i>	Advocating for the Profession <i>Clearwater</i>	Your Systems this Session:
10:30–11:30	Closing Keynote: 3-2-1 Launch, 21st Century Kennedy Space Center GIS – Grand 5-8			
11:30–12:00	URISA Annual Business Meeting - Grand 5-8			
12:00 Noon–4:00 PM:	URISA Board of Directors' Meeting– <i>Suite 4104</i>			

Jacksonville Riverfront – Jacksonville, Florida

SEPTEMBER 22, 2017

6:00-8:00 PM: Young Professionals' Patio Meet & Greet – *Burrito Gallery*

SEPTEMBER 23, 2017

Strategic Planning	Asset Management: Planning, Strategy and Implementation <i>River Terrace 2</i>	UAS Operational Requirements for GIS Professionals <i>St Johns</i>	Business Intelligence and Data Integration for the GIS Professional <i>River Terrace 3</i>
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SEPTEMBER 24, 2017

GIS and Effective Technologies	Emergency Response and NextGen 9-1-1	GIS and Public Health	Esri Learning Lab <i>Boardroom 4</i>
Disaster Response Modeling and Mapping	Information Management for Addressing and 911 <i>Grand 3</i>	Mapping the Risk: Using GIS to Tackle Zika <i>Orlando</i>	Committee Meeting <i>Boardroom 2</i>
GIS	Addressing for 9-1-1 and EOC Response <i>Grand 3</i>	Mapping for Health: What Every Decision Maker Needs to Know <i>Orlando</i>	Esri Learning Lab <i>Boardroom 4</i> ULA Committee Meeting <i>Boardroom 2</i>
			Esri Learning Lab <i>Boardroom 4</i>

SEPTEMBER 25, 2017

GIS and Effective Technologies	Emergency Response and NextGen 9-1-1	Transportation and Asset Management	Esri Learning Lab <i>Boardroom 4</i>
do with your remotely sensed data it back to the office?	GIS and Next Gen 9-1-1 Who Knows What When and How <i>Grand 3</i>	GIS and Enterprise Asset Management <i>Orlando</i>	Professional Education Materials Committee Meeting <i>Boardroom 2</i>
g / Local Government	Getting Ready for NG 911 <i>Grand 3</i>	Spatial Technology for Intelligent Transportation Systems <i>Orlando</i>	Esri Learning Lab <i>Boardroom 4</i> Policy Advisory Committee Meeting <i>Boardroom 2</i>
Information in an Enterprise Context	The Role of GIS in Hurricane Damage Assessment <i>Grand 3</i>	ADA Compliance and Increasing Child Safety <i>Orlando</i>	Esri Learning Lab <i>Boardroom 4</i> NG911 Task Force & Address Standards Meeting - <i>Boardroom 2</i>

SEPTEMBER 26, 2017




GIS and Effective Technologies	Damage Assessment	Land & Environmental GIS	Esri Learning Lab <i>Boardroom 4</i>
Administrator Needs to Attend A Tech Track for GIS <i>River Terrace 2</i>	Damage Assessment: Tools to Help You be Prepared - <i>Grand 3</i>	Finding what you are looking for - <i>Orlando</i>	Committee Meeting <i>Boardroom 2</i>

Exhibit Hall Hours (Grand 4):
 Tuesday, October 24: 10:00 AM – 6:30 PM
 Wednesday, October 25: 10:00 AM – 4:00 PM

Download the conference app for complete details about session, presenters and credits: <https://gispro2017.sched.com/mobile>

Thank you to our sponsors, partners, and exhibitors*!

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