



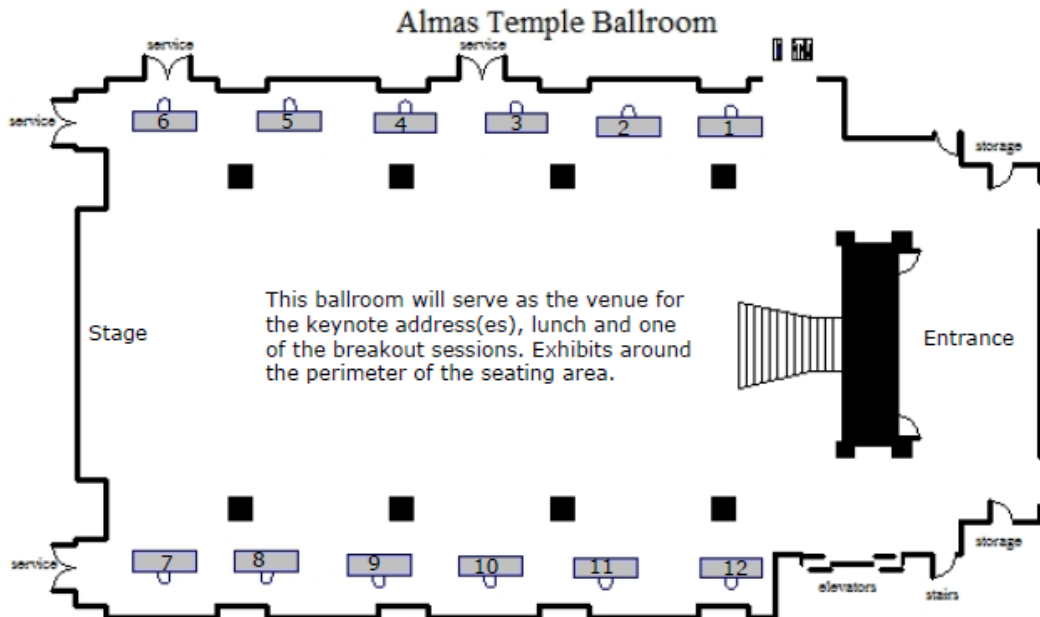
Sponsor Prospectus
10th National GIS in Transit Conference
September 6-8, 2017
Hamilton Crowne Plaza Hotel & Almas Conference Center
Washington, DC

The National Center for Transit Research, Urban and Regional Information Systems Association and the Transportation Research Board are jointly sponsoring the 10th National GIS in Transit Conference, on September 6-8, 2017, in Washington, DC. The conference takes place every two years and was 'bursting at the seams' in 2015. To address requests from both attendees and the vendor community, this year we're expanding into the Almas Conference Center (adjacent to the Hamilton Crowne Plaza) in order to accommodate more participants and incorporate an exhibition.

The twelve exhibit spaces will be placed around the perimeter of the Almas Ballroom which is where the keynote address(es) will be delivered, where lunch will be served, and where one of the three conference breakout sessions will be situated. There will be ample opportunity to connect with the attendees during the abundant dedicated exhibit breaks and also take part in the conference. Each exhibit space will include a table and chair, access to the conference wifi and a basic power outlet.

Vendor Spark: In addition to plentiful dedicated exhibit time, take advantage of the opportunity to **connect with all attendees on the main conference stage** during the hosted luncheon on Thursday. You will have 1-2 minutes to highlight your organization and 'Spark' the interest of the attendees to stop by your booth after lunch and learn more about your solutions. (Included with exhibit fee!)

2017 GIS in Transit Conference
Workshops: September 6, 2017
Conference & Exhibits: September 7-8, 2017
Venue: Hamilton Crowne Plaza & Almas Conference Center
Washington, DC



Gold Conference Sponsor Package:

- **Luncheon Keynote** – the conference hosts one lunch on Thursday for the entire conference, but the Gold Sponsor has the opportunity to sponsor a second lunch on Friday and provide the keynote speaker for that lunch. Not only will attendees appreciate the hosted lunch, but they will also learn from your selected speaker.
- **Exhibit** – occupy a tabletop exhibit space (may use a pop-up booth), strategically placed around the perimeter of the open ballroom where sessions and meals will be located.
- **Literature Distribution** – opportunity to supply a brochure/literature for distribution to each conference attendee upon registration at the conference.
- **Staff Registrations** – each sponsor will receive four conference registrations (valued at approximately \$1600) so that key staff members may participate in the conference program and interact with the attendees. Additional registrations are available at a discounted rate.
- **Acknowledgements** – the Gold Sponsor will be thanked during the conference general sessions and will also be recognized for their contribution in the conference program and on the conference website.
- **Contacts** – each sponsor will receive a post-conference attendee list.

All-Inclusive Fee: \$15,000

Silver Conference Sponsor Package:

- **Mobile App** – the Silver sponsor will be recognized as the sponsor of the conference mobile app which is used by attendees instead of a multi-page printed program.
- **Exhibit** – occupy a tabletop exhibit space (may use a pop-up booth), strategically placed around the perimeter of the open ballroom where sessions and meals will be located.
- **Literature Distribution** – opportunity to supply a brochure/literature for distribution to each conference attendee upon registration at the conference.
- **Staff Registrations** – the Silver sponsor will receive two conference registration (valued at approximately \$800) so that key staff members may participate in the conference program and interact with the attendees. Additional registrations are available at a discounted rate.
- **Acknowledgements** – each sponsor will be thanked during the conference general sessions and will also be recognized for their contribution in the conference program and on the conference website.
- **Contacts** – each sponsor will receive a post-conference attendee list.

Silver Sponsor All-Inclusive Fee: \$5,000

Bronze Conference Sponsor Package:

- **Exhibit** – occupy a tabletop exhibit space (may use a pop-up booth), strategically placed around the perimeter of the open ballroom where sessions and meals will be located.
- **Staff Registrations** – each Bronze sponsor will receive one conference registration (valued at approximately \$400) so that key staff members may participate in the conference program and interact with the attendees. Additional registrations are available at a discounted rate.
- **Acknowledgements** – each sponsor will be thanked during the conference general sessions and will also be recognized for their contribution in the conference program and on the conference website.
- **Contacts** – each sponsor will receive a post-conference attendee list.

Bronze Sponsor All-Inclusive Fee: \$1,500

Preliminary Exhibit Schedule

Sponsors are encouraged to attend sessions to hear the presentations and interact with the attendees.

Thursday, September 7, 2017

Set-up by 9:00 AM

Dedicated exhibit time:

- 10:00–10:30 AM Refreshment break
- 1:00–1:30 PM Refreshment break
- 3:00–3:30 PM Refreshment break

Friday, September 8, 2017

Dedicated exhibit time:

- 8:00–8:30 AM Refreshment break
- 10:00–10:30 AM Refreshment break
- 1:00–1:30 PM Refreshment break
- Teardown at 1:30 PM

Have another idea for a sponsorship? Please contact Wendy Nelson (wnelson@urisa.org) to discuss.

Official Conference Hotel - Hamilton Crowne Plaza

The conference hotel is the Hamilton Crowne Plaza Hotel, ideally located at 1001 14th St NW (14th & K), Washington DC 20005. Take the Orange or Blue Line to the McPherson Square Station; exit the station using the 14th Street / Franklin Square Exit; walk North 1 block. The Hotel is only 4 miles from Ronald Reagan Washington National Airport (DCA).

Sleeping room rate: \$159 (includes complimentary internet). Reserve your room by August 15, 2017 via this [online form](#) or by calling the Reservations Phone #: 1-877-622-1970 and mentioning the **GIS** group code.

**2017 National GIS in Transit Conference
Sponsorship Form
Washington, DC – September 6-8, 2017**

Company/Organization _____

Address _____

City/State/Province/Zip/Postal Code _____

Country _____

Organization URL _____

Contact Person _____ Contact Phone _____

Contact E-Mail _____

Sponsorship Package:

- Gold Sponsorship \$15,000
- Silver Sponsorship \$5,000
- Bronze Sponsorship \$1,500

Payment Information — All sponsorships must be paid in full by the time of the conference. Make checks payable to URISA. All amounts are in U.S. Dollars. Tax ID# 23-7028474

Check enclosed or Credit Card: American Express Visa MasterCard

Card # _____ Expiration Date _____

Name on Card _____

Signature _____

Cancellation: A \$200 fee will be assessed on all cancellations received on or before August 1; no refunds will be processed after August 1, 2017.

Send registration form and payment (make check payable to URISA in U.S. Dollars) to:
URISA, PO Box 1247, Bedford Park, IL 60499-1247 USA
If paying with credit card, fax form to (847) 824-6363 with credit card information.
Questions? Call (847) 824-6300 or e-mail info@urisa.org