



## 2017 Partnership Packages

**URISA members are decision-makers.**

**They are the leaders who drive the adoption of technology within their organizations.**

- URISA has a 50+ year history of **original and fundamental contributions** to urban and regional information systems and geographic information systems and science.
- URISA **developed the GISP certification program** and is the founding member of the GIS Certification Institute.



- URISA's GISCorps provides **volunteer GIS expertise** for underdeveloped countries and supports global disaster response and recovery efforts.



- URISA's Chapter members span North America and the Caribbean.
- URISA has developed a **Local Government GIS Capability Maturity Model**.
- In collaboration with the U.S. Department of Labor, URISA led the development of a **Geospatial Management Competency Model**.

- URISA's **GIS Management Institute® (GMI)** helps organizations identify and implement enterprise GIS management practice improvements.



- URISA's Exemplary Systems in Government (ESIG) Awards have recognized the **exceptional application of technology** for more than three decades.
- URISA's GIS Hall of Fame recognizes the most **esteemed leaders of the geospatial community**.



- URISA's Vanguard Cabinet, **led by young industry professionals**, is focused on engaging and supporting the future leaders of the profession.
- URISA is a founding member of the Coalition of Geospatial Organizations (COGO).

### 2017 Professional Education Calendar

URISA is committed to providing exceptional educational programs and experiences to support GIS professional development. URISA programs provide GISP points and frequently are approved for AICP-CM credits. Professional educational opportunities include workshops and webinars, the GIS-Pro Annual Conference and numerous specialty conferences:

#### GIS-Pro 2017: URISA's 55<sup>th</sup> Annual Conference – October 23-26, 2017 – Jacksonville, Florida

- **GIS/CAMA Technologies Conference – March 6-9, 2017 – Chattanooga, Tennessee**  
*In partnership with the International Association of Assessing Officers*
- **GIS in Transit Conference – September 6-8, 2017 – Washington, DC**  
*In partnership with the Center for Urban Transit Research, APTA and Transportation Research Board*
- **URISA Leadership Academy: Five days of comprehensive GIS leadership training, taught by GIS leaders**
  - **April 3-7, 2017 – San Diego, California**
  - **July 24-28, 2017 – Providence, Rhode Island**
- **URISA's GIS in Public Health Conference – every two years, next in 2018**  
*In partnership with the American Public Health Association*
- **URISA's Caribbean GIS Conference – every two years, next in 2018**  
*In partnership with the URISA Caribbean Chapter*

## The URISA Partner Program provides distinct benefits:

- **Visibility** as a leader in the GIS Community
- **Direct access** to URISA members who are shaping the future of the industry
- **Participation** in the organization's programs

**We invite your participation as a Partner.** Packages are detailed below. Learn more by speaking with URISA's Executive Director, Wendy Nelson (847/824-6300, wnelson@urisa.org).

## Platinum Corporate Partner

*The ultimate level of corporate involvement in URISA. Platinum Corporate Partners receive the highest level of visibility in the organization with additional conference and leadership opportunities. (Estimated value appears after each item)*

- Eight individual memberships (\$1,400)
- Recognition as GIS-Pro conference sponsor (\$3,000)
- One exhibit booth space at GIS-Pro conference, including 4 registrations (\$4,000)
- Participation in highly-promoted industry session at GIS-Pro conference
- One exhibit space (10x10) at URISA specialty conference, including 2 registrations (\$3,000)
- Opportunity to develop/present educational webinar with URISA (\$2,000)
- High-visibility company logo, profile and link on URISA website (\$500)
- 'Welcome' profile in The GIS Professional Newsletter (\$500)
- Opportunity to submit TWO case study articles annually for inclusion in THE GIS Professional (\$2,200)
- High visibility company listing and link in THE GIS Professional and in the URISA Digest (\$1,000)
- Inclusion on distribution list for RFP service (\$500)
- Discounted advertising (\$200)
- Listing in partner directory distributed at all URISA conferences (\$100)
- GIS-Pro and one specialty conference digital attendee lists (before & after)
- Use of member mailing list - up to twice annually (\$1,600)

- \$10,000 annually (estimated value \$20,000)

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## Gold Corporate Partner

- Six individual memberships (\$1,050)
- Recognition as GIS-Pro conference sponsor (\$3,000)
- One exhibit booth space at GIS-Pro conference, including 4 registrations (\$4,000)
- Participation in highly-promoted industry session at GIS-Pro conference
- Opportunity to develop/present educational webinar with URISA (\$2,000)
- High-visibility company logo, profile and link on URISA website (\$500)
- 'Welcome' profile in The GIS Professional Newsletter (\$500)
- Opportunity to submit one case study article annually for inclusion in THE GIS Professional (\$1,100)
- High visibility company listing and link in THE GIS Professional and in the URISA Digest (\$1,000)
- Inclusion on distribution list for RFP service (\$500)
- Discounted advertising (\$200)
- Listing in partner directory distributed at all URISA conferences (\$100)
- GIS-Pro digital attendee lists (before & after)
- Use of member mailing list - once annually (\$800)

- \$7,500 annually (estimated value \$14,750)

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## Silver Corporate Partner

- Three individual memberships (\$525)
- Recognition as GIS-Pro conference sponsor (\$3,000)
- One exhibit booth space at GIS-Pro conference, including 2 registrations (\$2,500)
- High-visibility company logo, profile and link on URISA website (\$500)
- 'Welcome' profile in The GIS Professional Newsletter (\$500)
- Opportunity to submit one case study article annually for inclusion in THE GIS Professional (\$1,100)
- High visibility company listing and link in THE GIS Professional and in the URISA Digest (\$1,000)
- Inclusion on distribution list for RFP service (\$500)
- Listing in partner directory distributed at all URISA conferences (\$100)
- GIS-Pro digital attendee lists (before & after)
- Use of member mailing list - once annually (\$800)

- \$5,000 annually (estimated value \$10,425)

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## Bronze Corporate Partner

- Two individual memberships (\$350)
- Recognition as GIS-Pro conference sponsor (\$1,000)
- Discounted booth space at GIS-Pro conference which includes two registrations for GIS-Pro conference (\$1,300)
- Company logo, profile and link on URISA website (\$500)
- 'Welcome' profile in The GIS Professional Newsletter (\$500)
- Opportunity to submit one case study article annually for inclusion in THE GIS Professional (\$1,100)
- High visibility company listing and link in THE GIS Professional and in the URISA Digest (\$1,000)
- Inclusion on distribution list for RFP service (\$500)
- Listing in sponsor directory distributed at all URISA conferences (\$100)
- GIS-Pro digital attendee lists (before & after)
- Use of member mailing list - once annually (\$800)

- \$2,500 annually (estimated value \$6,150)

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## Business Partner

This sponsorship level is targeted to smaller companies, with 10 or fewer employees. The intention is to make it easier for small businesses (with limited resources) to participate fully in URISA activities, allowing opportunities for growth so that they might become a future corporate sponsor.

- Two individual memberships (\$350)
- Discounted booth space at GIS-Pro Conference
- Company logo, profile and link on URISA website (\$500)
- 'Welcome' profile in The GIS Professional Newsletter (\$500)
- Opportunity to submit one case study article annually for inclusion in THE GIS Professional (\$1,100)
- High visibility company listing and link in THE GIS Professional and in the URISA Digest (\$1,000)
- Inclusion on distribution list for RFP service (\$500)
- Listing in sponsor directory distributed at all URISA conferences (\$100)

- \$500 annually (estimated value \$4,050)

# URISA 2017 Partnership Form

Company \_\_\_\_\_

Primary Contact \_\_\_\_\_

Job Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**Please select your 2017 URISA Partnership according to this pro-rated schedule (note expiration date for each):**

	Submittal Date			
	January 1 – March 31, 2017	April 1 – June 30, 2017	July 1 – September 30, 2017	October 1 – December 31, 2017
Platinum	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$12,500	<input type="checkbox"/> \$10,000
Gold	<input type="checkbox"/> \$5,625	<input type="checkbox"/> \$3,750	<input type="checkbox"/> \$9,375	<input type="checkbox"/> \$7,500
Silver	<input type="checkbox"/> \$3,750	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$6,250	<input type="checkbox"/> \$5,000
Bronze	<input type="checkbox"/> \$1,875	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$3,125	<input type="checkbox"/> \$2,500
Business	<input type="checkbox"/> \$375	<input type="checkbox"/> \$250	<input type="checkbox"/> \$625	<input type="checkbox"/> \$500
<b>Expiration Date</b>	<b>December 31, 2017</b>	<b>December 31, 2017</b>	<b>December 31, 2017</b>	<b>December 31, 2018</b>

URISA staff will contact the individual noted above to designate individual memberships and organize the other features included in the package you selected.

**Voluntary Contribution (optional):** Note that URISA is a 501(c) (3) organization and contributions to URISA are tax deductible.

\$ \_\_\_\_\_ **Voluntary contribution to URISA** - Contributions will be used to further the mission of URISA through the support of existing programs and the development of new programs for the association.

**Method of Payment** (in US dollars)  Check enclosed (\$30 fee for all returned checks)

VISA  MasterCard  American Express

Amount \$ \_\_\_\_\_ Date \_\_\_\_\_

I authorize URISA to charge my credit card account #:

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

**Return completed form with payment to:** URISA, PO Box 1247, Bedford Park, IL 60499-1247 USA  
 phone: (847) 824-6300, fax: (847) 824-6363 info@urisa.org www.urisa.org