

A Leadership Academy for the GIS Practitioner

- Do you see GIS potential in every industry/application?
- Do you recognize GIS as a major enabling technology to help achieve most goals?
- Do you want to make a positive difference in the world around you using GIS?
- Do you understand the power of visualizing and spatially analyzing information?
- Are you frustrated by others in your organization that just don't "get" GIS?
- Are you overwhelmed by your management responsibilities?

If you can answer "yes" to two or more of these questions, then the URISA Leadership Academy (ULA) is for you.

Who has attended the ULA?

The ULA has been presented in New Orleans, Chicago, Seattle, Baltimore, St. Louis and Savannah and more than 200 individuals have attended. Who are they?

- Attendees represent nearly every U.S. state and 11 countries
- They work for a wide variety of organizations, representing:
 - Local (Municipal, County) Government- 40%
 - Consultants - 21%
 - Regional Government- 9%
 - State/Provincial Government- 5%
 - Federal Government- 7%
 - Tribal Government- 2%
 - Military - 5%
 - Other (Nonprofit, utility, university, private sector) - 11%
- 51% of the attendees already hold their GISP certification



Attendees hold a wide range of job titles, **most of which are executive/managerial level positions**: *Geographic Information Officer, Director of Regional GIS, GIS Director, GIS Manager, GIS Division Chief, IT/GIS Manager, Manager GIS Consulting Services, GIS Administrator, Team Lead - GIS, E911 Coordinator, Senior Project Manager, Planning Director, Data Management Manager, Assistant Professor*