The Urban and Regional Information Systems Association (URISA), founded in 1963, is a leading provider of learning and knowledge for the GIS Community. URISA is a nonprofit organization where leaders from all sectors of the spatial data community (local and regional government, state/provincial and federal agencies, academia, and the private sector) come together to share concerns and ideas.

URISA members are decision-makers. They are the leaders who drive the adoption of technology within their organizations.

"For me, URISA is a kind of community of friends and professionals that are interested in sharing their REAL experiences in implementing technology in public service organizations. In the early years, I had the opportunity to present my work, get constructive criticism, and discuss the concepts and ideas of how GIS could make a meaningful contribution to society. It goes without saying that it is one of my favorite professional associations, not to mention that I always have fun at the annual meetings!" – Jack Dangermond, President, Esri, URISA member since 1969

URISA – Supporting GIS Professionals Since 1963

URISA is influential…and so are its members:

- URISA has a 50-year history of original and fundamental contributions to urban and regional information systems and geographic information systems and science.
- URISA developed the GISP certification program and is the founding member of the GIS Certification Institute.
- In collaboration with the U.S. Department of Labor, URISA led the development of a Geospatial Management Competency Model.
- URISA’s GIS Management Institute will support education, organizational accreditation and certification…a major initiative for the profession!
- URISA’s Exemplary Systems in Government (ESIG) Awards have recognized the exceptional application of technology for more than three decades.
- URISA’s GIS Hall of Fame recognizes the most esteemed leaders of the geospatial community.
- URISA’s Vanguard Cabinet, led by young industry professionals, is focused on engaging and supporting the future leaders of the profession.
- URISA is a founding member of the Coalition of Geospatial Organizations (COGO).
- URISA’s chapter members span North America, the Caribbean, and the United Arab Emirates.

“URISA has been and continues to be an outstanding resource of international best practices and guidelines for the geospatial community. The diversity and breadth of knowledge and intellectual capital of the URISA community is unmatched and has been a balanced resource for me since I first joined URISA as a student member several years ago.”

– Allen Ibaugh, AICP, GISP – DTS
The URISA Partner Program provides distinct benefits:

- **Visibility** as a leader in the GIS Community
- **Direct access** to international URISA members who are shaping the future of the industry
- **Participation** in the development of URISA’s advocacy agenda on behalf of its members

We invite your participation as a Partner.
Packages are detailed below. Learn more by speaking with URISA’s Executive Director, Wendy Nelson (847/824-6300, wnelson@urisa.org) or the URISA Board of Directors:

*President*: Allen Ibaugh, AICP, GISP - DTS  
*Past President*: Al Butler, AICP – City of Ocoee, FL  
*President-Elect*: Carl Anderson, GISP – Spatial Focus, Inc.  
*Secretary*: Danielle Ayan, GISP – Georgia Tech Research Institute, Atlanta, GA  
*Treasurer*: Doug Adam, GISP – Baltimore County, MD  

*Directors*:
- Jochen Albrecht – Hunter College, NY  
- Tripp Corbin, GISP – eGIS Associates  
- Amy Esnard, GISP – Hood River, OR  
- Ashley Hitt, GISP – Connected Nation  
- Claudia Paskauskas, GISP - East Central Florida Regional Planning Council  
- Cindy Post – University of Alberta, Canada  
- Teresa Townsend – Planning Communities, LLC  
- Chapter Advisory Board: Cy Smith, GISP – State of Oregon

**Education**

“URISA is THE professional organization for those who use GIS. URISA goes beyond the software user groups and tackles the issues that are important to all GIS professionals, from GIS policy guidance to justifying GIS in your organization to fundamental addressing techniques. The educational opportunities really set URISA apart from the others.”  
– Eric Bohard, GISP, GIS Manager – Clackamas County, OR

September 8-11, 2014 – New Orleans, LA

URISA is committed to providing exceptional educational programs and experiences to support GIS professional development. Educational opportunities include Certified Workshops and webinars, the GIS-Pro Annual Conference and numerous specialty conferences:

- GIS/CAMA Technologies Conference  
- URISA/NENA Addressing Conference  
- URISA’s GIS in Public Health Conference  
- URISA’s Caribbean GIS Conference  
- GIS in Transit Conference  
- URISA Leadership Academy

“This is the first time that I have purchased a software package directly as a result of a conference (GIS-Pro). I always go by all the vendors to see what innovations are out and to get new ideas. It is rare that the utility and cost of a package are such that I immediately pursue purchase. That is a credit to your product and helped make my attendance justified. I don’t know that I would have learned about your company otherwise. I appreciate your presence at the URISA conference!”  
– Kim McDonough, GISP – Tennessee Department of Transportation

URISA – 701 Lee Street, Suite 680  
Des Plaines, Illinois 60016 USA  
(847) 824-6300 – www.urisa.org  
Partner Directory: http://www.urisa.org/about-us/partners-list/
Platinum Corporate Partner

The premiere level of corporate involvement in URISA. Platinum Corporate Partners receive the highest level of visibility in the organization with additional conference and leadership opportunities. (Estimated value appears after each item)

- Eight individual memberships ($1,400)
- Recognition as GIS-Pro conference sponsor ($3,000)
- Recognition as a sponsor of the Social Event at GIS-Pro conference ($2,000)
- One exhibit space (10x10) at GIS-Pro conference, including 4 registrations ($4,000)
- Participation in highly-promoted industry session at GIS-Pro conference
- One exhibit space (10x10) at specialty conference, including 2 registrations ($3,000)
- Seat on Industry Relations Committee (IRC)
- Opportunity to develop/present educational webinar with URISA ($2,000)
- High-visibility company logo, profile and link on URISA website ($500)
- ‘Welcome’ profile in The GIS Professional Newsletter ($500)
- Opportunities to submit case study articles for inclusion in THE GIS Professional
- High visibility company listing and link in THE GIS Professional ($500)
- Inclusion on distribution list for RFP service ($500)
- Discounted advertising ($200)
- Copy of URISA’s Salary Survey publication ($100)
- Listing in sponsor directory distributed at all URISA conferences ($100)
- GIS-Pro and one specialty conference digital attendee lists (before & after)
- Use of member mailing list - up to two times annually ($1,000)

- $10,000 annually (estimated value $18,800)

Gold Corporate Partner

- Six individual memberships ($1,050)
- Recognition as GIS-Pro conference sponsor ($3,000)
- One exhibit space (10x10) at GIS-Pro conference, including 4 registrations ($4,000)
- Participation in highly-promoted industry session at GIS-Pro conference
- Seat on Industry Relations Committee (IRC)
- Opportunity to develop/present educational webinar with URISA ($2,000)
- High-visibility company logo, profile and link on URISA website ($500)
- ‘Welcome’ profile in The GIS Professional Newsletter ($500)
- Opportunities to submit case study articles for inclusion in THE GIS Professional
- High visibility company listing and link in THE GIS Professional ($500)
- Inclusion on distribution list for RFP service ($500)
- Discounted advertising ($200)
- Copy of URISA’s Salary Survey publication ($100)
- Listing in sponsor directory distributed at all URISA conferences ($100)
- GIS-Pro digital attendee lists (before & after)
- Use of member mailing list - once annually ($500)

- $7,500 annually (estimated value $12,950)
Silver Corporate Partner

- Three individual memberships ($525)
- Recognition as GIS-Pro conference sponsor ($3,000)
- One exhibit space (10x10) at GIS-Pro conference, including 2 registrations ($2,500)
- Seat on Industry Relations Committee
- High-visibility company logo, profile and link on URISA website ($500)
- 'Welcome' profile in The GIS Professional Newsletter ($500)
- Opportunities to submit case study articles for inclusion in THE GIS Professional
- High visibility company listing and link in THE GIS Professional ($500)
- Inclusion on distribution list for RFP service ($500)
- Listing in sponsor directory distributed at all URISA conferences ($100)
- GIS-Pro digital attendee lists (before & after)
- Use of member mailing list - once annually ($500)

- $5,000 annually (estimated value $8,625)

Bronze Corporate Partner

- Two individual memberships ($350)
- Recognition as GIS-Pro conference sponsor ($1,000)
- Discounted booth space at GIS-Pro conference
- Two registrations for GIS-Pro conference ($1,000)
- Seat on Industry Relations Committee
- Company logo, profile and link on URISA website ($500)
- 'Welcome' profile in The GIS Professional Newsletter ($500)
- Opportunities to submit case study articles for inclusion in THE GIS Professional
- Company listing and link in THE GIS Professional ($500)
- Inclusion on distribution list for RFP service ($500)
- Listing in sponsor directory distributed at all URISA conferences ($100)
- GIS-Pro digital attendee lists (before & after)
- Use of member mailing list - once annually ($500)

- $2,500 annually (estimated value $4,950)

Business Partner

This sponsorship level is targeted to smaller companies, with 10 or fewer employees. The intention is to make it easier for small businesses (with limited resources) to participate fully in URISA activities, allowing opportunities for growth so that they might become a future corporate sponsor.

- Two individual memberships ($350)
- Discounted booth space at GIS-Pro Conference
- Company logo, profile and link on URISA website ($500)
- 'Welcome' profile in The GIS Professional Newsletter ($500)
- Opportunities to submit case study articles for inclusion in THE GIS Professional
- Company listing and link in THE GIS Professional ($500)
- Inclusion on distribution list for RFP service ($500)
- Listing in sponsor directory distributed at all URISA conferences ($100)

- $500 annually (estimated value $2,450)
URISA 2014 Partnership Form

Company ______________________________________________________________________________________
Primary Contact ________________________________________________________________________________
Job Title _______________________________________________________________________________________
Address _______________________________________________________________________________________
City ____________________________ State/Province _____________ Zip/Postal Code _______________________
Country _______________________________________________________________________________________
Phone ___________________________________________ Fax   __________________________________________
E-mail ________________________________________________________________________________________

Please select your 2014 URISA Partnership level:

☐ Platinum - $10,000
☐ Gold - $7,500
☐ Silver - $5,000
☐ Bronze - $2,500
☐ Business Partner (for companies with 10 or fewer employees) - $500

URISA staff will contact the individual noted above to designate individual memberships and organize the other features included in the package you selected.

Voluntary Contribution (optional): Note that URISA is a 501(c) (3) organization and contributions to URISA are tax deductible.

$ _______Voluntary contribution to URISA - Contributions will be used to further the mission of URISA through the support of existing programs and the development of new programs for the association.

Method of Payment (in US dollars)  ☐ Check enclosed ($30 fee for all returned checks)
☐ VISA   ☐ MasterCard   ☐ American Express
Amount $ ________________________ Date ________________________

I authorize URISA to charge my credit card account #:

____________________________________________________________________________________________
Expiration Date ________________________________

Signature ____________________________________________

Return completed form with payment to: URISA, PO Box 1247, Bedford Park, IL 60499-1247 USA
phone: (847) 824-6300, fax: (847) 824-6363 info@urisa.org www.urisa.org