



GIS-Pro 2010

URISA's 48th Annual Conference for GIS Professionals

September 28 – October 1, 2010
Orlando, Florida



New Name...New Opportunities...Amazing Value

Why should your organization invest the time and money to participate in GIS-Pro 2010?

- GIS-Pro is the venue for GIS leaders and decision makers who drive the adoption of new and improved technology to get the job done. Of URISA members, 93% have the authority for technology purchases for their organization.
- GIS-Pro is the venue to participate in discussions that influence policy, technology trends, and the future of the profession. Exhibitor input and opinions are seriously valued in these discussions.
- GIS-Pro is the venue for more exclusive opportunities to interact with attendees than any other conference, with the exhibit hall being the focal point of the program.
- GIS-Pro is the venue:
 - to reinforce your company's position, or introduce your presence, in the marketplace.
 - to strengthen your relationships with your current customers.
 - to meet and build relationships with prospective customers.
 - to form and build business partner relationships.

What is URISA? - URISA, *The Association for GIS Professionals*, is a non-profit professional and educational association that promotes the effective and ethical use of spatial information and information technologies for the understanding and management of urban and regional systems. It is a multidisciplinary association where professionals from all parts of the spatial data community come together and share concerns and ideas.

URISA was the founding member of the GIS Certification Institute, the organization that administers professional certification and the Code of Ethics for professionals in the field. Other initiatives like the URISA GIS Hall of Fame, Exemplary Systems in Government (ESIG) Award and GISCorps, which provides volunteer GIS support for underdeveloped countries and also supports disaster recovery efforts, are also URISA initiatives that have received international recognition.

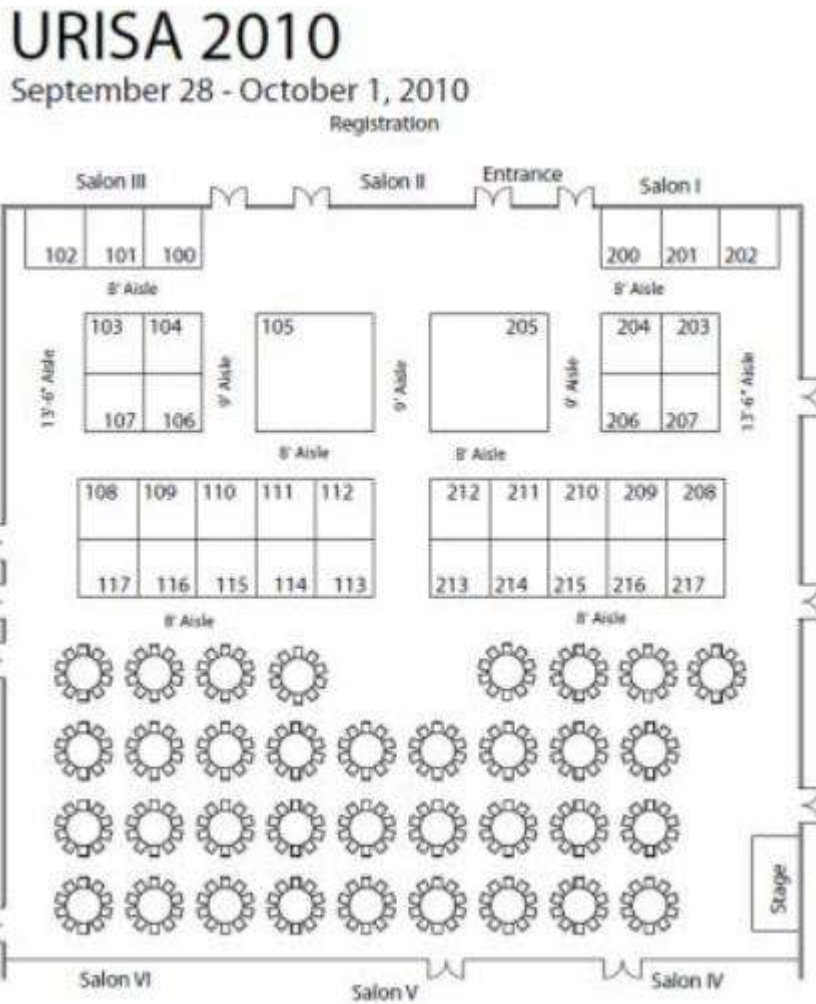
No other conference offers better access to attendees!

We re-configured our meeting space so that the exhibition is PART of the general session room, where keynote and plenary sessions will occur throughout the conference, where lunch and breakfast sessions will take place, where you will meet GIS professionals who are not only interested in your products and services but who have purchasing authority and influence: **A CAPTIVE AUDIENCE THAT WANTS TO LEARN AND SUCCEED!**

You won't be stuck in a cavernous hall away from the 'action'. Attendees will walk by your booth numerous times each day offering ample opportunity to make meaningful contact with decision makers!

Exhibit Area - Unparalleled Access!

Note the conference registration area is right outside the doors to the exhibit hall and attendees must pass by the exhibit booths to access the seating area for the keynote address, plenary sessions, lunches and awards breakfast. In order to accommodate this innovative set-up, we lost some square footage so be sure to reserve your booth space today...spots are limited.





Cultivate new and existing relationships face-to-face, the most effective method for getting your foot in the door and developing lasting relationships.

Comprehensive Booth Package Includes:

- Pre & post-show mailing list
- 50-word description + logo in onsite GIS-Pro Program
- Company logo with link on GIS-Pro 2010 web site
- Company logo on at-show slide show during GIS-Pro 2010
- **Two** full conference registrations to GIS-Pro 2010 including access to all sessions, networking and meal events - valued between \$700-\$1,200 (*depending upon membership type and date*)

Exhibit Fee - Per 10x10 booth	Early Rate on or before August 2, 2010	Regular Rate after August 2, 2010
URISA Corporate or Business Member*	\$1,500	\$1,750
Nonmember	\$1,750	\$2,000

* Save money by becoming a URISA corporate or business member! Visit the URISA website for more information and a membership application or call for details.



Exhibit Hall Schedule

In addition to being situated within the conference as the FOCAL POINT of all activities, the exhibit hall schedule is concentrated with events to draw the attendee into the exhibit hall frequently.

The conference begins on Tuesday, September 28 with full-day pre-conference workshops (one course being presented on Monday, September 27) and ends on Friday afternoon, October 1. Specific exhibits-focused activities are noted within the schedule below.

Monday, September 27, 2010	
All day	URISA Board of Directors Meeting
Afternoon	URISA Chapter Leaders Forum
All day	URISA Asset Management Workshop and WDW Facility Tour
Tuesday, September 28, 2010	
All day	URISA Certified Workshops
9:00 AM-4:00 PM	Exhibit Installation
Evening	Vendor User Group Meetings / Hospitality
Wednesday, September 29, 2010	
8:00-10:00 AM	Welcome & Keynote Address <i>in Exhibit Hall</i>
10:00-10:30 AM	Grand Opening of Exhibits - Exhibit Hours 10 AM - 7 PM
10:30-12:00 Noon	Breakout Sessions
12:00-2:00 PM	Project Luncheon <i>in Exhibit Hall</i>
2:00-3:30 PM	Breakout Sessions
3:30-4:00 PM	Break <i>in Exhibit Hall</i>
4:00-5:00 PM	Breakout Sessions
5:00-7:00 PM	Reception <i>in Exhibit Hall</i>
Thursday, September 30, 2010	
8:30-10:00 AM	Awards Breakfast <i>in Exhibit Hall</i>
10:00-10:30 AM	Break <i>in Exhibit Hall</i> - Exhibit Hours 10 AM - 4 PM
10:30-12:00 Noon	Breakout Sessions
12:00-3:00 PM	Lunch & Issues Discussion - <i>in Exhibit Hall</i> Plenary Session - Industry Trends, Future Directions - <i>in Exhibit Hall</i>
3:00-4:00 PM	Break <i>in Exhibit Hall</i> - Exhibits Dismantle 4-10 PM
4:00-5:00 PM	Breakout Sessions
Evening	Conference Social Event
Friday, October 1, 2010	
8:30-10:00 AM	Plenary Session - Defining GIS Problems & Identifying Solutions
10:30-12:00 Noon	Closing Plenary Session URISA Annual Business Meeting

Sponsorship Opportunities

In addition to promoting your company by exhibiting at GIS-Pro 2010, take advantage of one or more sponsorship opportunities to ensure that your company's name is remembered long after the conference is over. There are a variety of sponsorships available in different price ranges. Consider co-sponsoring with your business partners. If you have other ideas to propose, or wish to discuss any of the listed opportunities, please contact [Wendy Nelson](#) or 847/824-6300. All sponsorship packages are subject to change and based on first-come, first-served availability.

PREMIUM SPONSORSHIP OPPORTUNITIES:

DIAMOND Conference Sponsor

The diamond conference sponsorship package provides maximum exposure during the conference. Only one sponsorship at this level is available.

- **Program Opportunity** - Invitation to submit for a speaking slot in the Partners Track (based on availability)
- **Conference Bags** - Your company logo will appear alongside the GIS-Pro logo on the attendee tote bags.
- **Conference Registration** - Sponsor-provided lanyards and/or badge holders will be distributed to each attendee to wear throughout the conference.
- **Company Literature and Giveaway** - Opportunity to distribute your company's brochure and/or a giveaway to be included in the conference bag that is distributed to participants at the conference.
- **General Session Podium Acknowledgment** - You will be thanked during the opening and closing conference sessions.
- **More Acknowledgements** - Company logo on at-show signage, in the on-site program, on the GIS-Pro 2010 website and in the opening slide show at at GIS-Pro 2010. All company representatives will be recognized with an at-show badge ribbon with "Sponsor" designation. In addition the DIAMOND Sponsor will be recognized in all pre-show email blasts.
- **Addressing the Conference** - As the DIAMOND sponsor you will have the opportunity to address the conference for 5 minutes during the opening conference session.

Cost: \$25,000 (one opportunity available)

PLATINUM Conference Sponsor

The PLATINIUM conference sponsorship package provides outstanding exposure during the conference. Only one sponsorship at this level is available.

- **Recognition** - The PLATINUM conference sponsor will be recognized as the sponsor of Thursday's Conference Social Event, always memorable and an excellent networking event!
- **Program Opportunity** - Invitation to submit for a speaking slot in the Partners Track (based on availability)
- **Company Literature and Giveaway** - Opportunity to distribute your company's brochure and/or a giveaway to be included in the conference bag that is distributed to participants at the conference.
- **General Session Podium Acknowledgment** - You will be thanked during the opening and closing conference sessions.
- **More Acknowledgements** - Company logo on at-show signage, in the on-site program, on the GIS-Pro 2010 website and in the opening slide show at at GIS-Pro 2010. All company representatives will be recognized with an at-show badge ribbon with "Sponsor" designation. In addition the PLATINUM Sponsor will be recognized in all pre-show email blasts.
- **Addressing the Conference** - As the PLATINUM sponsor you will have the opportunity to address the conference for 5 minutes during the opening conference session.

Cost: \$20,000 (one opportunity available)

Note: If several exhibitors wish to come together to 'partner' for the social event sponsorship (available in \$5,000 increments), please let us know and we'll break this sponsorship up. The more, the merrier when it comes to the social event!

GOLD Sponsor

The gold conference sponsorship package provides ample exposure during the conference. Only one sponsorship at this level is available.

- **Recognition** - The GOLD conference sponsor will be recognized as the sponsor of Wednesday's Presentation Luncheon session, recognizing the accomplishments of the GIS Professionals presenting their research and success stories during the session.
- **Program Opportunity** - Invitation to submit for a speaking slot in the Partners Track (based on availability)
- **Company Literature and Giveaway** - Opportunity to distribute your company's brochure and/or a giveaway to be included in the conference bag that is distributed to participants at the conference.
- **General Session Podium Acknowledgment** - You will be thanked during the opening and closing conference sessions.
- **More Acknowledgements** - Company logo on at-show signage, in the on-site program, on the GIS-Pro 2010 website and in the opening slide show at at GIS-Pro 2010. All company representatives will be recognized with an at-show badge ribbon with "Sponsor" designation. In addition the GOLD Sponsor will be recognized in all pre-show email blasts.
- **Addressing the Conference** - As the GOLD sponsor you will have the opportunity to address the conference for 5 minutes during the closing conference session.

Cost: \$15,000 (one opportunity available)

SILVER Sponsor

Consider the silver conference sponsorship package for GIS-Pro 2010! Only one sponsorship at this level is available.

- **Recognition** - The SILVER conference sponsor will be recognized as the sponsor of Thursday's Issues & Solutions Luncheon, where attendees and key industry leaders will discuss the issues impacting the profession and the way forward. Not to be missed!
- **Program Opportunity** - Invitation to submit for a speaking slot in the Partners Track (based on availability)
- **Company Literature and Giveaway** - Opportunity to distribute your company's brochure and/or a giveaway to be included in the conference bag that is distributed to participants at the conference.
- **General Session Podium Acknowledgment** - You will be thanked during the opening and closing conference sessions.
- **More Acknowledgements** - Company logo on at-show signage, in the on-site program, on the GIS-Pro 2010 website and in the opening slide show at at GIS-Pro 2010. All company representatives will be recognized with an at-show badge ribbon with "Sponsor" designation. In addition the SILVER Sponsor will be recognized in all pre-show email blasts.

Cost: \$10,000 (one opportunity available)

BRONZE Sponsor

Consider the bronze conference sponsorship package for this year's URISA Conference. Only one sponsorship at this level is available.

- **Recognition** - The bronze conference sponsor will be recognized as the sponsor of the URISA Awards Breakfast on Thursday morning. Attendees will gather, over a continental breakfast, to recognize the exceptional recipients of the GIS Hall of Fame, Horwood Distinguished Service Award, Leadership and Service Awards, Chapter of the Year and Exemplary Systems in Government (ESIG) Awards. Show your support for the URISA Awards program by sponsoring this important conference event.
- **Program Opportunity** - Invitation to submit for a speaking slot in the Partners Track (based on availability)
- **Company Literature and Giveaway** - Opportunity to distribute your company's brochure and/or a giveaway to be included in the conference bag that is distributed to participants at the conference.
- **General Session Podium Acknowledgment** - You will be thanked during the opening and closing conference sessions.
- **More Acknowledgements** - Company logo on at-show signage, in the on-site program, on the GIS-Pro 2010 website and in the opening slide show at at GIS-Pro 2010. All company representatives will be recognized with an at-show badge ribbon with "Sponsor" designation. In addition the BRONZE Sponsor will be recognized in all pre-show email blasts.

Cost: \$5,000 (one opportunity available) - RESERVED by CDM, Inc.

Individual Sponsorship Opportunities

Conference Tote Bag Inserts: \$500 each

Sponsor-provided literature or logo items (pens, mouse pads, etc.) will be inserted into the conference tote bags.

Networking Reception: \$1,000 each

Conference attendees look forward to the Wednesday Networking Reception to catch up with their fellow attendees and exhibitors! Sponsors will be acknowledged via signage and logos will be included in the on-site program recognizing your contribution.

Refreshment Breaks: \$1,000 each

Conference attendees appreciate the morning coffee breaks and afternoon dessert breaks during the conference. Sponsors will be acknowledged via signage and logos will be included in the on-site program recognizing your contribution.

Other ideas? Please contact URISA to discuss options!

ADVERTISING OPPORTUNITIES

Media Sponsorships – Media outlets are welcome to sponsor with media opportunities for URISA's conference. Please contact [Wendy Nelson](#) for details.

Final Program — The GIS-Pro 2010 Final Conference Program is referred to frequently — even after the event is over. A full-page black & white ad costs \$1,500; the half-page rate is \$750. The final program will be printed in two spot colors and ads will be printed in the darkest of those two colors and not necessarily black. Insertion orders and artwork due: August 2, 2010

Web Advertising on GIS-Pro 2010 Conference Site: \$500 from initial insertion until conference concludes. The conference pages on the URISA website are frequently-accessed by GIS & IT professionals from across the globe. Your banner ad will be seen by thousands!

Visit the URISA website (www.urisa.org or www.gis-pro.org) frequently for updates and more news about GIS-Pro 2010!

"URISA enables us to reach qualified public sector prospects in the most cost effective way possible."

— Stephen Kinzy, GISP, Regional Manager, ESRI-St. Louis

Register for Booth Space and Sponsorship

- Complete the registration form and return it to URISA with payment
- Indicate your three preferred booth spaces (check list of already reserved booths first for availability)
- Exhibit booth space and sponsorships will be allocated on a first-come/first-served basis.

Before the Conference:

- URISA will coordinate staff registrations, sponsorships and promotion opportunities with exhibitors.
- CDS is the official show decorator and will communicate with exhibitors for booth needs and logistics.

Cancellation Policy - Cancellations received by URISA on or before August 13, 2010, will be refunded fifty percent (50%) of exhibit fees paid. Cancellations received by URISA after August 13, 2010, will not receive refunds.

EXHIBIT SPACE CONTRACT & SPONSORSHIP FORM
GIS-Pro 2010: URISA's 48th Annual Conference for GIS Professionals
 September 28 – October 1, 2010 ~ Orlando, Florida

Company Information (will appear online and in the final program)

Company Name: _____

Street Address: _____

General Email: _____ Web: _____

Description (50 words or less):

Contact: _____

Title: _____

Phone: _____ Fax: _____

E-mail: _____

Booth Prices

Prices are per standard 10' x 10' linear booth:

	Early (on or by August 2, 2010)	Regular (after August 2, 2010)
Corporate or Business Member	\$1,500	\$1,750
Nonmember	\$1,750	\$2,000

We would like to become a URISA Corporate (for companies with more than 10 employees) or Business Member (for companies with 10 or fewer employees):

Application Submitted	Payment
January 1 – March 31	75% of current annual dues fee: <input type="checkbox"/> Corporate: \$1,500; <input type="checkbox"/> Business: \$375
April 1 - June 30	50% of annual dues fee: <input type="checkbox"/> Corporate: \$1,000; <input type="checkbox"/> Business: \$250
July 1 - September 30	25% for current year plus 100% dues for following year: <input type="checkbox"/> Corporate: \$2,500; <input type="checkbox"/> Business: \$625

Booth Selection - Please select three (3) scattered locations. Refer to the exhibit hall floor plan and record your first three choices below. Booth space will not be granted unless submitted by the applicant on the official Exhibit Space Application and Contract. **Note: A single company may occupy an exhibit booth. Sharing of booth space is not permitted.**

Total number of booth spaces: _____

Please list your booth selection: 1st: _____ 2nd: _____ 3rd: _____

Special request regarding placement of booth space: _____

Cancellation Policy - Cancellations received by URISA on or before August 13, 2010, will be refunded fifty percent (50%) of exhibit fees paid. Cancellations received by URISA after August 13, 2010, will not receive refunds.

SPONSORSHIP OPPORTUNITIES

GIS-Pro 2010 provides you a unique opportunity to increase your brand recognition and differentiate your company's products, services, and professional staff in the minds of the industry leaders who attend the Conference. All sponsors will receive ample recognition in the conference program, opening session sponsorship slides, and on signage. There are a variety of sponsorship opportunities in different price ranges. Contact Wendy Nelson at URISA (847/824-6300, wnelson@urisa.org) for details or to discuss other options. All prices in US Dollars.

Premier Sponsorships:

- Diamond Sponsor - \$25,000
- Gold Sponsor - \$15,000
- Bronze Sponsor - \$5,000
- Platinum Sponsor - \$20,000
- Silver Sponsor - \$10,000

Individual Sponsorship Options:

- Networking Reception: \$1,000 each
- Conference Tote Bag Inserts: \$500 each
- Refreshment Breaks: \$1,000 each

Advertising Opportunities:

Final Program — Insertion orders and artwork due: August 2, 2010

- Full-page black & white ad: \$1,500
- Half-page rate: \$750
- Web advertising on GIS-Pro 2010 Site: \$500 from initial insertion until conference concludes

Total number of booth space(s) _____
Cost per booth space \$ _____
Membership fees due \$ _____
Sponsorship fees due \$ _____
Advertising fees due \$ _____
TOTAL due \$ _____

Payment - This application and contract must be returned with full payment. All payments must be made in U.S. funds drawn on U.S. banks, payable to URISA. Checks not drawn on U.S. banks will incur processing and handling fees.

Method of Payment: Check (*in U.S. funds, made payable to URISA*)

Credit Card: VISA MasterCard American Express

Card Number _____ Expiration Date _____

Signature _____

Please sign and return this form to:
URISA, PO Box 1247, Bedford Park, IL 60499-1247
Fax: (847) 824-6363

Questions? (847) 824-6300

For URISA Accounting Use	
Amount Paid: \$ _____	Date _____
Check #: _____	LB# _____

EXHIBIT SPACE CONTRACT & SPONSORSHIP FORM - GIS-Pro 2010 Conference

Contractor Services - CDS has been selected as the official contractor to provide all services in the exhibit area. Complete information, instructions and schedule of prices regarding shipping, drayage, labor for installation and dismantling, electrical service, furniture, etc., will be included in the Exhibitor Service Manual to be forwarded from the official contractor. An exhibitors' service desk will be maintained during applicable hours to facilitate services requested for additional needs of exhibitors. Under no circumstances will URISA or Hilton Orlando Bonnet Creek assume responsibilities for loss or damage to goods consigned to the official contractor. Advance shipments of exhibit material must be made to the official contractor as specified in the exhibitor service manual. Should any shipments not be made as specified in the manual, it will be removed by the official contractor and stored until the hall is ready to accept materials for the exhibition and all costs involved will be charged to the exhibiting company. Exhibitors are responsible for the information provided in the Service Manual.

Arrangement of Exhibits - Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be immediately modified or removed by the exhibitor. The show management reserves the right to inspect the quality of the appearance of each booth prior to show opening. Where necessary, masking drape will be placed to cover unsightly wires, unfinished back walls, etc. at the exhibitor's expense.

Booth Design - The back wall of the standard booth is 8' high. The side partitions are 3' high. Exhibits will be arranged so as not to obstruct the view of other exhibitors. The sidewalls of any booth, exceeding 4' in height to a maximum of 8' in height, may not extend more than 5' from the back wall. Side walls 4' or less in height are limited to 7' in length from the back wall. No built-up exhibit or other construction will exceed 8' in overall height. Overhead canopies or simulated ceilings cannot extend out more than two-thirds of the depth of the booth space measured from the back wall. The height of display materials in the remaining one-third of the space depth is limited to a maximum of 3'. A peninsula booth occupies both corners at the end of a row of back-to-back booths and faces three aisles. Exhibitors with this type of booth must limit the length of the back wall to 5' centered and the back wall height must not exceed 12' so as not to obstruct adjacent booths. This eliminates the use of the composite booth system in this configuration. An island booth is surrounded by aisles on all four sides. Exhibitors with this configuration may utilize the full cubic content of the space and will be permitted to a maximum height of 12' including signs.

Subleasing of Space- Exhibitors may not sublet their space, nor any part thereof, or make any arrangements for display by a non-exhibiting company.

Fire, Safety and Health - The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. All exhibit equipment and materials must be located within the booth. Only fireproof materials may be used in displays and the exhibitor must take all necessary fire precautions. No combustible material will be stored in or around exhibit booths.

Labor - Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Information regarding specific regulations which are applicable may be obtained from the official contractor. Display, painters, carpenters, electricians, and other skilled labor can be arranged through the official contractor at established rates. Labor order forms will be included in the exhibitor service manual.

Sound Devices and Lighting - Public address, sound-producing or amplification devices that project sound must be kept at a conversational level and must not interfere with other exhibitors. Any form of attention-getting devices of presentations must be terminated when crowds obstruct aisles or infringe upon another exhibitor's display. URISA reserves the right to restrict the use of glaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

Delivery and Removal During Show - Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during show hours. All booths must remain intact until the close of the show. Installation must occur only during the installation times designated in the Exhibitor Information brochure. All booths must be properly installed no later than 4:00 PM on Tuesday, September 28 for the final inspection of the exhibit hall by show management. Tear-down may not begin until after 4:00 PM on Thursday, September 30 and must be completed by 10:00 PM. Early dismantle and/or removal of an exhibit may result in the loss of exhibit privileges for future shows.

Exhibitor Personnel - Booths should be manned by company specialists who are qualified to discuss details of their company's products or services. At least one (1) representative must be present in the exhibitor's booth during open exhibit hours. An Advance Registration Form will be sent to exhibiting companies. This form must be completed and returned in order to pre-register all company personnel.

Handouts and Giveaways - Distribution of advertising material and souvenirs must be confined to the exhibitor's booth. Canvassing or distribution of advertising material or souvenirs in the exhibit hall by representatives of non-exhibiting firms is strictly forbidden. Selling of merchandise on the exhibit floor is strictly prohibited.

Storage - The exhibitor should make arrangements with the contracted decorator for storage of boxes and crates during the exhibition. URISA assumes no responsibility for damage or loss of packing boxes or crates.

Food and Beverage - Exhibitor distribution of food and beverages is prohibited.

Security - URISA provides general hall security on a 24-hour basis. URISA makes no warranty, express or implied, that the services it furnishes will avert or prevent occurrences which may result in loss or damage.

Liability - URISA will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident or other causes. URISA will not be liable for injury to exhibitors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incident to or arise from, or be in any way connected with their use or occupation of display space, and exhibitors will indemnify and hold harmless against such claim. The exhibitor assumes all liability for any damage to the facility's floor, walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations or ordinances of any governmental authority and of the contracted facility. The exhibitor will hold URISA and Hilton Orlando Bonnet Creek harmless from any and all damages, loss or liability of any kind whatsoever resulting from injuries to persons or property occurring within the convention center or property adjacent thereto occasioned by any act, neglect or wrongdoing of the exhibitor or any of its officers, agents, representatives, guests or employees, invitees or other persons permitted by the exhibitor upon the premises, and the exhibitor will at its own cost and expense defend and protect URISA and Hilton Orlando Bonnet Creek against any and all such claims or demands. Exhibitor assumes responsibility and agrees to indemnify and defend the Urban & Regional Information Systems Association and the Hilton Orlando Bonnet Creek and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither URISA nor the Hilton Orlando Bonnet Creek maintain insurance covering the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.

Show Management - The exhibition is organized and managed by URISA. Any matters not covered in these Rules and Regulations are subject to the interpretation of the URISA Executive Committee and the URISA Executive Director or designee, and all exhibitors must abide by their decisions. Exhibitors must comply with the hotel's policies and procedures.

Trademarks - URISA will be held harmless for any trademark, tradename, copyright or patent infringement on any printed materials belonging to or distributed by any exhibitor.

Cancellation Policy - Cancellations received by URISA on or before August 13, 2010 will be refunded fifty percent (50%) of exhibit fees paid. Cancellations received by URISA after August 13, 2010, will not receive refunds.

Failure to Occupy Space - Space not occupied by 4:00 PM on Tuesday, September 28, will be forfeited by exhibitors and their space may be resold, reassigned or used by the exhibit management without refund.

Conduct - All exhibits will be to serve the interest of GIS-Pro 2010 attendees and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. The exhibit management reserves the right to request the immediate withdrawal of any exhibit that URISA believes to be injurious to the purpose of GIS-Pro 2010. Management reserves the right to refuse to admit to and eject from the exhibit building any objectionable or undesirable person or persons. Cameras are not permitted in the exhibit hall. Children under the age of 18 are not permitted in the exhibit hall unless accompanied by an adult.

Solicitation of Exhibitors- No persons will be permitted in the exhibit hall for the purpose of soliciting advertising or other exhibit space without the express written permission of URISA.