

**EXHIBIT SPACE & SPONSORSHIP FORM
2010 GIS/CAMA Technologies Conference**

March 8-11, 2010 • Statehouse Convention Center • Little Rock, Arkansas

Company Information

Company Name: _____

Complete Address: _____

URL: _____

Contact Person: _____

Title: _____

Phone: _____

Fax: _____

E-mail: _____

Date: _____

Booth Fee

Price per standard 10' x 10' linear booth: **\$1,895 if paid by December 31, 2009; \$1,995 after December 31.**

*Note: A single company may occupy an exhibit booth. Sharing of booth space is not permitted. Exhibitors agree to observe the **regulations on the next page**, which are hereby acknowledged to be a part of this application and contract.*

Booth Selection

Please select three (3) scattered locations. Refer to the exhibit hall floor plan and record your first three choices:

1st: _____ 2nd: _____ 3rd: _____

Total number of booth space(s) _____	
Cost per booth space:	\$1,895 (by 12/31/09) \$1,995 (after 12/31/09)
Total cost of booth space(s) \$ _____	

Sponsorship Opportunities (check for availability)

- Platinum \$7,000 Gold \$5,000
 Silver \$3,000 Bronze \$2,000

Networking Reception: Full Sponsor \$4,000;
 Co-Sponsor \$ _____

Thursday Social Event: Full Sponsor \$10,000;
 Co-Sponsor \$ _____

- Conference Tote Bag Literature \$1,000 each
 Refreshment Break Sponsor \$750 each (4 available)
 Workshop Break Sponsor \$500 each (2 available)

Advertising Opportunities – Final Program

Insertion orders and artwork due by January 15, 2010

4-color/Full page: Outside back cover \$2,500
 Inside front/back cover \$2,000

4-color/Half page/back cover: \$1,500

Black & White/Grayscale: Full page \$1,000
 Half page \$500 One-sixth page \$150

Vendor Educational Session \$500

Call to check availability. A/V and food/beverage costs not included.

Payment

Return this form with full payment for the requested exhibit space and sponsorship opportunities. All payments must be made in U.S. funds drawn on U.S. banks, **payable to "GIS/CAMA Conference"**. Checks not drawn on U.S. banks will incur processing and handling fees.

Total exhibit fees due	\$ _____
Total sponsorship fees due	\$ _____
Total advertising fees due	\$ _____
Total vendor session fees due	\$ _____
Total due	\$ _____

Method of Payment

Check (made payable to "GIS / CAMA Conference")

Visa MasterCard American Express

Card Number _____

Expiration Date _____

Signature _____

Return to:

By Fax (847) 824-6363

GIS / CAMA Conference
c/o URISA
Address prior to November 1:
1460 Renaissance Drive, Suite 305
Park Ridge, IL 60068 USA

Beginning November 1, 2009:
701 Lee Street, Suite 680
Des Plaines, IL 60016

Questions? (847) 824-6300

For accounting use only:	
Amount Paid: \$ _____	Date: _____
Check #: _____	LB# _____

EXHIBIT REGULATIONS

Contractor Services

CDS has been selected as the official contractor to provide all services in the exhibit area. Complete information, instructions and schedule of prices regarding shipping, drayage, labor for installation and dismantling, electrical service, furniture, etc., will be included in the Exhibitor Service Manual to be forwarded from the official contractor. An exhibitors' service desk will be maintained during applicable hours to facilitate services requested for additional needs of exhibitors. Under no circumstances will the Integrating GIS & CAMA Conference, IAAO, URISA or the Peabody Little Rock/Statehouse Convention Center assume responsibilities for loss or damage to goods consigned to the official contractor. Advance shipments of exhibit material must be made to the official contractor as specified in the Exhibitor Service Manual. Should any shipments not be made as specified in the Manual, it will be removed by the official contractor and stored until the hall is ready to accept materials for the exhibition and all costs involved will be charged to the exhibiting company. Exhibitors are responsible for the information provided in the Exhibitor Service Manual.

Arrangement of Exhibits

Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be immediately modified or removed by the exhibitor. The show management reserves the right to inspect the quality of the appearance of each booth prior to show opening. Where necessary, masking drape will be placed to cover unsightly wires, unfinished back walls, etc. at the exhibitor's expense.

Booth Design

Each exhibitor is provided with an official Exhibitor Service Manual. The Exhibitor Service Manual describes the type and arrangement of exhibit space and the standard equipment provided by Show Management for booth construction. All booth space must be arranged and constructed in accordance with the guidelines, provisions, and limitations contained in the Exhibitor Service Manual. In the sole opinion of Show Management, if any exhibit fails to conform to the Exhibitor Service Manual guidelines or the provisions set forth herein, such exhibit will be prohibited from functioning at any time during the exposition. Each exhibitor is responsible for keeping the aisles near its exhibit space free of congestion caused by demonstrations or other promotions. All demonstrations or other promotional activities must be confined to the limits of the exhibit space. Sufficient space must be provided within the exhibit space for the comfort and safety of persons watching demonstrations and other promotional activities.

Subleasing of Space

Exhibitors may not sublet their space, nor any part thereof, or make any arrangements for display by a non-exhibiting company.

Fire, Safety and Health

The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. All exhibit equipment and materials must be located within the booth. Only fireproof materials may be used in displays and all necessary fire precautions must be taken by the exhibitor. No combustible material will be stored in or around exhibit booths.

Labor

Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Information regarding specific regulations which are applicable may be obtained from the official contractor. Display, painters, carpenters, electricians, and other skilled labor can be arranged through the official contractor at established rates. Labor order forms will be included in the Exhibitor Service Manual.

Sound Devices and Lighting

Public address, sound-producing or amplification devices that project sound must be kept at a conversational level and must not interfere with other exhibitors. Any form of attention-getting devices of presentations must be terminated when crowds obstruct aisles or infringe upon another exhibitor's display. The Integrating GIS & CAMA Conference, IAAO, URISA and the Peabody Little Rock/Statehouse Convention Center reserve the right to restrict the use of glaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

Delivery and Removal During Show

Show Management reserves the right to fix the time for the installation of a booth prior to the show opening and for its removal after the conclusion of the show. Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during show hours. All booths must remain intact until the close of the show. Installation must occur only during the installation times designated in the Exhibitor Service Manual. Installation and teardown must follow the rules outlined in the Exhibitor Service Manual. Early dismantle and/or removal of an exhibit may result in the loss of exhibit privileges for future shows.

Exhibitor Personnel

Booths should be manned by company specialists who are qualified to discuss details of their company's products or services. At least one (1) representative must be present in the exhibitor's booth during open exhibit hours. An Advance

Registration Form will be mailed to exhibiting companies. This form must be completed and returned in order to pre-register all company personnel.

Handouts and Giveaways

Distribution of advertising material and souvenirs must be confined to the exhibitor's booth. Canvassing or distribution of advertising material or souvenirs in the exhibit hall by representatives of non-exhibiting firms is strictly forbidden. Selling of merchandise on the exhibit floor is strictly prohibited.

Storage

The exhibitor should make arrangements with the contracted decorator for storage of packing boxes and crates during the exhibition. The GIS & CAMA Conference, IAAO, URISA and the Peabody Little Rock/Statehouse Convention Center assume no responsibility for damage or loss of packing boxes or crates.

Food and Beverage

Exhibitor distribution of food and beverages is prohibited.

Security

The GIS & CAMA Conference, IAAO and URISA provide general hall security on a 24-hour basis and make no warranty, express or implied, that the services it furnishes will avert or prevent occurrences which may result in loss or damage.

Liability

The GIS & CAMA Conference, IAAO, URISA and the Peabody Little Rock/Statehouse Convention Center will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident or other causes. The GIS & CAMA Conference, IAAO, URISA and the Peabody Little Rock/Statehouse Convention Center will not be liable for injury to exhibitors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incident to or arise from, or be in any way connected with their use or occupation of display space, and exhibitors will indemnify and hold harmless against such claim. The exhibitor assumes all liability for any damage to the facility's floor, walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations or ordinances of any governmental authority and of the contracted facility. The exhibitor will hold the GIS & CAMA Conference, IAAO, URISA and the Peabody Little Rock/Statehouse Convention Center harmless from any and all damages, loss or liability of any kind whatsoever resulting from injuries to persons or property occurring within the convention center or property adjacent thereto occasioned by any act, neglect or wrongdoing of the exhibitor or any of its officers, agents, representatives, guests or employees, invitees or other persons permitted by the exhibitor upon the premises, and the exhibitor will at its own cost and expense defend and protect the GIS & CAMA Conference, IAAO, URISA and the Peabody Little Rock/Statehouse Convention Center against any and all such claims or demands.

Show Management

The exhibition is organized and managed by the GIS & CAMA Conference, IAAO, and URISA. Any matters not covered in these Rules and Regulations are subject to the interpretation of the GIS & CAMA Conference Committee, IAAO and URISA Executive Directors or their designees, and all exhibitors must abide by their decisions. Exhibitors must comply with the convention center's policies and procedures.

Trademarks

The GIS & CAMA Conference, IAAO, and URISA will be held harmless for any trademark, tradename, copyright or patent infringement on any printed materials belonging to or distributed by any exhibitor.

Cancellation Policy

A \$150 fee per booth will be assessed on all cancellations received on or before January 15, 2010. No refunds for cancellations received after January 15, 2010.

Failure to Occupy Space

Space not occupied by 3:00 PM on Monday, March 8, 2010, will be forfeited by exhibitors and their space may be resold, reassigned or used by the exhibit management without refund.

Conduct

All exhibits will be to serve the interest of conference attendees and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. The exhibit management reserves the right to request the immediate withdrawal of any exhibit the GIS & CAMA Conference, IAAO, or URISA believes to be injurious to the purpose of the GIS & CAMA Conference, IAAO or URISA. Management reserves the right to refuse to admit to and eject from the exhibit building any objectionable or undesirable person or persons. Cameras are not permitted in the exhibit hall. Children under the age of 18 are not permitted in the exhibit hall unless accompanied by an adult.

Solicitation of Exhibitors

No persons will be permitted in the exhibit hall for the purpose of soliciting advertising or other exhibit space without the express written permission of the GIS & CAMA Conference, IAAO and URISA.