

**URISA's 2007 GIS in Public Health Conference Exhibit & Sponsorship Form
New Orleans – May 20-23, 2007**

Organization _____

Address _____

City/State/Province/Zip/Postal Code _____

Country _____

Organization URL _____

Contact Person _____ Contact Phone _____

Contact Fax _____ Contact E-Mail _____

Booth Selection

If by April 2: Total number of booth spaces: _____ @ \$500 per space \$ _____

If after April 2: Total number of booth spaces: _____ @ \$700 per space \$ _____

Please list your preferred booth location (refer to floor plan): 1st _____ 2nd _____ 3rd _____
Cancellation Notice: A \$200 fee per booth will be assessed on all cancellations received on or before May 1, 2007; no refunds will be processed after May 1, 2007.

Booth Staff Registration

Each booth purchase includes one complimentary full conference registration. Additional booth staff registrations are \$100 each. You may pre-register your booth staff or do so at a later date.

Complimentary Full Conference Registration (s) – one per booth:

Name _____ Title _____

Address (if different from above) _____

Phone _____ E-Mail _____

Additional Booth Staff Registration (s) – \$100 each:

Name _____ Title _____

Address (if different from above) _____

Phone _____ E-Mail _____

Name _____ Title _____

Address (if different from above) _____

Phone _____ E-Mail _____

Name _____ Title _____

Address (if different from above) _____

Phone _____ E-Mail _____

Additional booth staff registrations _____ @ \$100 each \$ _____

Sponsorship Registration

Premier Sponsorships

- Platinum Sponsor— \$5,000 (one opportunity available)
- Gold Sponsor— \$3,000 (one opportunity available)
- Silver Sponsor— \$2,000 (one opportunity available)
- Bronze Sponsor— \$1,000 (one opportunity available)

Individual Sponsorship Options

- Workshop Beverage Break Sponsorship \$300
- Tuesday Conference Social Event Sponsorship \$3,500
- Exhibit Hall Reception Sponsorship: \$2,000 sole sponsor; \$500 for co-sponsorship
- Refreshment Breaks \$500

TOTAL DUE Exhibit Space & Sponsorship \$ _____

Organization _____

Contact Person _____ Contact Phone _____

Payment in US Dollars: Check enclosed or Credit Card: American Express Visa MasterCard

Card # _____ Expiration Date _____

Name on Card _____

Signature _____

Send registration form and payment (make check payable to URISA in U.S. Dollars) to:
URISA, PO Box 1247, Bedford Park, IL 60499-1247 USA

If paying with credit card, fax form to (847) 824-6363 with credit card information.

**Questions? Call (847) 824-6300 or e-mail info@urisa.org
Register online at www.urisa.org**

Contractor Services

Freeman has been selected as the official contractor to provide all services in the exhibit area. Complete information, instructions and schedule of prices regarding shipping, drayage, labor for installation and dismantling, electrical service, furniture, etc., will be included in the Exhibitor Service Manual to be forwarded from the official contractor. An exhibitors' service desk will be maintained during applicable hours to facilitate services requested for additional needs of exhibitors. Under no circumstances will URISA or Marriott New Orleans at the Convention Center assume responsibilities for loss or damage to goods consigned to the official contractor. Advance shipments of exhibit material must be made to the official contractor as specified in the exhibitor service manual. Should any shipments not be made as specified in the manual, it will be removed by the official contractor and stored until the hall is ready to accept materials for the exhibition and all costs involved will be charged to the exhibiting company. Exhibitors are responsible for the information provided in the Service Manual.

Arrangement of Exhibits

Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be immediately modified or removed by the exhibitor. The show management reserves the right to inspect the quality of the appearance of each booth prior to show opening. Where necessary, masking drape will be placed to cover unsightly wires, unfinished back walls, etc. at the exhibitor's expense.

Booth Design

The back wall of the standard booth is 8' high. The side partitions are 3' high. Exhibits will be arranged so as not to obstruct the view of other exhibitors. The sidewalls of any booth, exceeding 4' in height to a maximum of 8' in height, may not extend more than 5' from the back wall. Side walls 4' or less in height are limited to 7' in length from the back wall. No built-up exhibit or other construction will exceed 8' in overall height. Overhead canopies or simulated ceilings cannot extend out more than two-thirds of the depth of the booth space measured from the back wall. The height of display materials in the remaining one-third of the space depth is limited to a maximum of 3'.

Subleasing of Space

Exhibitors may not sublet their space, nor any part thereof, or make any arrangements for display by a non-exhibiting company.

Fire, Safety and Health

The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. All exhibit equipment and materials must be located within the booth. Only fireproof materials may be used in displays and all necessary fire precautions must be taken by the exhibitor. No combustible material will be stored in or around exhibit booths.

Labor

Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Information regarding specific regulations which are applicable may be obtained from the official contractor. Display, painters, carpenters, electricians, and other skilled labor can be arranged through the official contractor at established rates. Labor order forms will be included in the exhibitor service manual.

Sound Devices and Lighting

Public address, sound-producing or amplification devices that project sound must be kept at a conversational level and must not interfere with other exhibitors. Any form of attention-getting devices of presentations must be terminated when crowds obstruct aisles or infringe upon another exhibitor's display. URISA reserves the right to restrict the use of glaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

Delivery and Removal During Show

Under no circumstances will the addition to or removal of any portion of an exhibit be permitted during show hours. All booths must remain intact until the close of the show. Installation must occur only during the installation times designated in the Exhibitor Information brochure. All booths must be properly installed no later than 8:30 AM on Monday, May 21 for the final inspection of the exhibit hall by show management. Tear-down may not begin until after 3:30 PM on Tuesday, May 22 and must be completed by 8:00 PM. Early dismantle and/or removal of an exhibit may result in the loss of exhibit privileges for future shows.

Exhibitor Personnel

Booths should be manned by company specialists who are qualified to discuss details of their company's products or services. At least one (1) representative must be present in the exhibitor's booth during open exhibit hours. An Advance Registration Form will be sent to exhibiting companies. This form must be completed and returned in order to pre-register all company personnel.

Handouts and Giveaways

Distribution of advertising material and souvenirs must be confined to the exhibitor's booth. Canvassing or distribution of advertising material or souvenirs in the exhibit hall by representatives of non-exhibiting firms is strictly forbidden. Selling of merchandise on the exhibit floor is strictly prohibited.

Storage

The exhibitor should make arrangements with the contracted decorator for storage of packing boxes and crates during the exhibition. URISA assumes no responsibility for damage or loss of packing boxes or crates.

Food and Beverage

Exhibitor distribution of food and beverages is prohibited.

Security

URISA provides general hall security on a 24-hour basis. URISA makes no warranty, express or implied, that the services it furnishes will avert or prevent occurrences, which may result in loss or damage.

Liability

URISA will not be liable for loss or damage to the property of exhibitors or their representatives or employees from theft, fire, accident or other causes. URISA will not be liable for injury to exhibitors or their employees or for damage to property in their custody, owned or controlled by them, which claims for damages, injury, etc., may be incident to or arise from, or be in any way connected with their use or occupation of display space, and exhibitors will indemnify and hold harmless against such claim. The exhibitor assumes all liability for any damage to the facility's floor, walls, lighting fixtures, etc. as a result of exhibitor negligence. The exhibitor will abide by and observe all laws, rules, regulations or ordinances of any governmental authority and of the contracted facility. The exhibitor will hold URISA and Marriott New Orleans at the Convention Center harmless from any and all damages, loss or liability of any kind whatsoever resulting from injuries to persons or property occurring within the convention center or property adjacent thereto occasioned by any act, neglect or wrongdoing of the exhibitor or any of its officers, agents, representatives, guests or employees, invitees or other persons permitted by the exhibitor upon the premises, and the exhibitor will at its own cost and expense defend and protect URISA and Marriott New Orleans at the Convention Center against any and all such claims or demands.

Show Management

The exhibition is organized and managed by URISA. Any matters not covered in these Rules and Regulations are subject to the interpretation of the URISA Executive Committee and the URISA Executive Director or designee, and all exhibitors must abide by their decisions. Exhibitors must comply with the convention center's policies and procedures.

Trademarks

URISA will be held harmless for any trademark, tradename, copyright or patent infringement on any printed materials belonging to or distributed by any exhibitor.

Cancellation Policy

A \$200 fee per booth will be assessed on all cancellations received on or before May 1, 2007; no refunds will be processed after May 1, 2007.

Failure to Occupy Space

Space not occupied by 7:00 AM on Monday, May 21, will be forfeited by exhibitors and their space may be resold, reassigned or used by the exhibit management without refund.

Conduct

All exhibits will be to serve the interest of URISA attendees and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. The exhibit management reserves the right to request the immediate withdrawal of any exhibit that URISA believes to be injurious to the purpose of URISA's Conference. Management reserves the right to refuse to admit to and eject from the exhibit building any objectionable or undesirable person or persons. Children under the age of 18 are not permitted in the exhibit hall unless accompanied by an adult.

Solicitation of Exhibitors

No persons will be permitted in the exhibit hall for the purpose of soliciting advertising or other exhibit space without the express written permission of URISA.