Don’t Miss CalGIS 2020! The URISA chapters in California and the California Geographic Information Association, come together every year to present CalGIS. GIS professionals attend CalGIS to network with others and learn about new techniques, skills and innovative products that get the job done. We expect approximately 300 GIS users from all regions of the state. Our attendees come from every sector of GIS and related fields, including federal/tribal/state/local government agencies, GIS service providers, and end users of software, data and applications.

All sponsorship levels include at least one exhibit booth space and one or two event registrations. CalGIS offers varied levels of sponsorship to ensure all companies can participate. Booth space is limited. To make the most of your benefits, please return your contract with payment right away.

**Participation Options – Early bird savings: purchase by December 16 and save up to $200!**

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<tr>
<th>Level</th>
<th>Fee</th>
<th>Includes:</th>
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<tr>
<td>Gold</td>
<td>$3,900</td>
<td>- Includes two adjacent booth spaces (8’x20)</td>
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<td></td>
<td>(early $3,700)</td>
<td>- Company logo and link on website and Sched app</td>
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<td>- Opportunity for a 3-5 minute sponsor welcome in opening session</td>
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<td>- 90 minute Gold Sponsor Session opportunity</td>
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<td>- All marketing materials will list your organization as a Gold Sponsor</td>
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<td>- 4 full registrations to CalGIS 2020</td>
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<td>- Opportunity to host Learning Lab</td>
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<td>- 1 Tote Bag Insert</td>
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<td>- Lanyard sponsor (provide the lanyard with your logo)</td>
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<td>- Pre- &amp; post-event attendee list</td>
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<td>- Exhibitor Game Card</td>
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<td>Silver</td>
<td>$2,300</td>
<td>- Includes one booth space (8’x10’)</td>
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<td>(early $2,100)</td>
<td>- Company logo and link on website and Sched app</td>
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<td>- Recognized as a sponsor of the Monday Networking Reception</td>
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<td>- All marketing materials will list your organization as Silver Sponsor</td>
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<td>- 3 full registrations to CalGIS 2020</td>
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<td></td>
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<td>- 1 Tote Bag Insert</td>
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<td>- Post-event attendee list</td>
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<td>- Exhibitor Game Card</td>
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<tr>
<td>Bronze</td>
<td>$1,600</td>
<td>- Includes one booth space (8’x10’)</td>
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<td>(early $1,400)</td>
<td>- Company logo and link on website and Sched app</td>
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<td>- All marketing materials will list your organization as Bronze Sponsor</td>
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<td>- 2 full registrations to CalGIS 2020</td>
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<td>- Exhibitor Game Card</td>
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<tr>
<td>State Agency, Educ or Nonprofit</td>
<td>$600</td>
<td>Same benefits as Bronze level except that 1 full registration is included.</td>
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<td>(early $500)</td>
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Additional Sponsorship Opportunities

- Sunday Workshop Break: $500 each (2 available)
- Monday Conference Luncheon: $1,500 each (3 available)
- Tuesday Conference Luncheon: $1,500 each (3 available)
- Bag Insert promotional item/flyer (8.5x11 maximum size): $250 (Gold & Silver Sponsors already receive this)
- K-12 Poster Session Sponsor: $500 each
- Coffee Breaks: $500 each
- Sunday Evening Networking Event: $200 (3 available)
- Monday Dessert Break: $500 (3 available)
- Monday Evening Networking Event (Geocaching): $500 (3 available)
- Tuesday Dessert Break: $500 (3 available – last break before dismantling)

Enjoy unparalleled access to CalGIS attendees! The Exhibit area is sharing the ballroom (separated by rope & stanchion) where keynote addresses, general sessions and the conference lunches will take place and is across the foyer from the breakout sessions/workshop rooms.

Coffee breaks and the networking reception will take place inside the Exhibit area. CalGIS 2020 registration is immediately outside the entrance to the Exhibits. Your representatives will have ample opportunity for multiple attendee ‘touches’ at CalGIS 2020!

NEW Schedule – Concentrated Time

Sunday, February 9, 2020: Workshops, meetings and a networking event are featured on Sunday.

- 1:00–5:00 PM Exhibit Installation

Monday, February 10, 2020: Keynote address, breakout sessions, a hosted lunch and an optional social event on Monday night in addition to these activities focused on our sponsors and exhibitors:

- 7:00 AM – 8:00 AM Exhibit Installation
- **10:00 AM – 6:00 PM Exhibit Hall Hours**
- 10:00 – 10:30 AM Exhibit Hall Opens following keynote address
- 1:00 – 2:00 PM Dessert Break in Exhibit Hall following hosted Lunch
- 3:30– 4:00 PM Break in Exhibit Hall
- 5:00 PM – 6:00 PM Networking Reception in Exhibit Hall

Tuesday, February 11, 2020: Breakout sessions, a hosted lunch and a closing keynote address are featured on Tuesday:

- 8:30 – 10:00 AM Opportunity to arrange scheduled meetings for demos at your booth
- **10:00 AM–2:00 PM Exhibit Hall Hours**
- 10:00 AM–10:30 AM Refreshment Break in Exhibit Hall
- 1:00 –2:00 PM Raffles, Dessert Break in Exhibit Hall following hosted lunch
- 2:00–5:00 PM Exhibit Dismantle
For more information, contact:
Event Management (URISA HQ Office: 847/824-6300): Patricia Francis or Wendy Nelson
Carrie Carsell, Conference & Sponsor Chair
TriCord was selected as the company to handle shipping, furnishings, etc.

Ready to Participate? Next Steps:

1. Select Participation Level(s)
2. Review Floor Plan
3. Complete Sponsor Form and return with payment to URISA HQ

**Important: Send completed sponsor form and payment to URISA:**

URISA – CalGIS 2020
701 Lee Street, Suite 680, Des Plaines, IL 60016
Fax: 847-824-6363
CalGIS 2020 Sponsor Agreement

This is an agreement between the company listed below and CalGIS. The company listed below understands that sponsorship fees are non-refundable. Signature of this contract confirms that the sponsor will be part of the CalGIS 2020.

Organization Name: _____________________________________________________________________________
Organization Address: ____________________________________________________________________________
Contact Person: _________________________________________________________________________________
Contact Person’s Email: ___________________________________________________________________________

Please list the name of the person who will run the exhibit onsite: ________________________________________
Onsite Contact’s Email/Phone: _____________________________________________________________________

Level of Sponsorship:
On or before December 16, 2019:   Gold-$3,700   Silver-$2,100   Bronze-$1,400   Nonprofit-$500
Beginning December 17, 2019:   Gold-$3,900   Silver-$2,300   Bronze-$1,600   Nonprofit-$600

Booth Selection: Please select two (2) scattered locations. Refer to the exhibit hall floor plan. Booths assigned on a first-come/first-served basis. Gold sponsors receive two booth spaces; Silver, Bronze and Nonprofit sponsors each receive one.

1st Choice:________ 2nd Choice:________

Additional Sponsorship Opportunities
 Sunday Workshop Break: $500 each (2 available)
 Monday Conference Luncheon: $1,500 each (3 available)
 Tuesday Conference Luncheon: $1,500 each (3 available)
 Bag Insert promotional item /flyer (8.5x11 maximum size): $250 (Gold & Silver Sponsors already receive this)
 K-12 Poster Session Sponsor: $500 each
 Coffee Breaks: $500 each
 Sunday Evening Networking Event: $200 (3 available)
 Monday Dessert Break: $500 (3 available)
 Monday Evening Networking Event (Geocaching): $500 (3 available)
 Tuesday Dessert Break: $500 (3 available – last break before dismantling)

TOTAL AMOUNT OF SPONSORSHIP: $ __________________________________ (Please total all checked boxes)

Please make checks payable to URISA in US dollars. Send complete sponsor contract to:
URISA – CalGIS Conference, 701 Lee Street, Suite 680, Des Plaines, IL 60016 (fax) 847-824-6363
 Payment is enclosed. Check # __________   VISA   MasterCard   American Express

Credit Card # ____________________________________________________________
Expiration Date: _____________ I ____________ Signature for Credit Card: _________________________________

Cancellation Policy - Cancellations received by URISA on or before January 1, 2020 will be refunded fifty percent (50%) of exhibit fees paid. Cancellations received by URISA after that date will not receive refunds.
The company is aware of all sponsor benefits and agrees to the Exhibit Space Agreement (next page):

Print Name ____________________________________________________________________________________

Signature: ______________________________ Date: __________________________________________
Contractor Services - Complete information, instructions and schedule of prices regarding shipping, drayage, labor for installation and dismantling, electrical service, furniture, etc., will be included in the Exhibitor Service Manual to be forwarded from the official contractor. An exhibitor’s service desk will be maintained during applicable hours to facilitate services requested for additional needs of exhibitors. Under no circumstances will URISA/CalGIS or the Long Beach Hilton assume responsibilities for loss or damage to goods consigned to the official contractor. Advance shipments of exhibit material must be made to the official contractor as specified in the exhibitor service manual. Should any shipments not be made as specified in the manual, it will be removed by the official contractor and stored until the hall is ready to accept materials for the exhibition. All costs involved will be charged to the exhibiting company.

Arrangement of Exhibits - Any portion of an exhibit that obstructs the view, interferes with the privileges of other exhibitors, extends beyond the designated booth space or for any reason becomes objectionable, must be immediately modified or removed by the exhibitor. The show management reserves the right to inspect the quality of the appearance of each booth prior to show opening. Where necessary, masking drape will be placed to be removed at the exhibitor’s expense to conform with the manual. A booth height of 12’ including signs.

Booth Design - The back wall of the standard booth is 8’ high. The side partitions are 3’ high. Exhibits will be arranged so as not to obstruct the view of other exhibitors. The sidewalls of any booth, exceeding 4’ in height to a maximum of 8’ in height, may not extend more than 5’ from the back wall. Side walls 4’ or less in height are limited to 7’ in length from the back wall. No built-up exhibit or other construction will exceed 8’ in overall height. Overhead canopies or simulated ceilings cannot extend out more than two-thirds of the depth of the booth space measured from the back wall. The height or display materials in the remaining one-third of the space depth is limited to a maximum of 3’. An island booth is surrounded by aisles on all four sides. Exhibitors with this configuration may utilize the full cubic content of the space and will be permitted to a maximum height of 12’ including signs.

Subleasing of Space - Exhibitors may not sublet their space, nor any part thereof, or make any arrangements for display by a non-exhibiting company.

Fire, Safety and Health - The exhibitor assumes all responsibility for compliance with local, city and state ordinances and regulations covering fire, safety and health. All exhibit equipment and materials must be located within the booth. Only fireproof materials may be used in displays and the exhibitor must take all necessary fire precautions. No combustible material will be stored in or around exhibit booths.

Labor - Rules and regulations for union labor are made by the local unions and may change at any time. Where union labor is required because of building or contractor requirements, it will be necessary for the exhibitor to comply with these regulations. Information regarding specific regulations which are applicable may be obtained from the official contractor. Display, painters, carpenters, electricians, and other skilled labor can be arranged through the official contractor at established rates. Labor order forms will be included in the exhibitor service manual.

Sound Devices and Lighting - Public address, sound-producing or amplification devices that project sound must be kept at a conversational level and must not interfere with other exhibitors. Any form of attention-getting devices of presentations must be terminated when crowds obstruct aisles or infringe upon another exhibitor's display. URISA/CalGIS reserves the right to restrict the use of glaring lights or objectionable lighting effects. Music, whether vocal or instrumental, is prohibited.

Delivery and Removal During Show - Under no circumstances will the exhibitor be permitted to or distributed by any exhibitor.

Failure to Occupy Space - Space not occupied by 8:00 AM on Monday, February 10, 2020 will be forfeited by exhibitors and their space may be resold, reassigned or used by the exhibit management without refund.

Conduct - All exhibits will be to serve the interest of 2020 CalGIS attendees and will be operated in a way that will not detract from other exhibits, the exhibition, or the meeting as a whole. The exhibit management reserves the right to request the immediate withdrawal of any exhibit that URISA believes to be injurious to the purpose of 2020 CalGIS. Management reserves the right to refuse to admit and eject from the exhibit building any objectionable or undesirable person or persons. Cameras are not permitted in the exhibit hall.

Solicitation of Exhibitors - No persons will be permitted in the exhibit hall for the purpose of soliciting advertising or other exhibit space without the express written permission of URISA/CalGIS.