GIS-Pro 2020 Sponsor Invitation

With the serious COVID-19 health and social distancing concerns, hosting an in-person conference this year and putting members, presenters, and staff at risk was a non-starter. We will no doubt miss the face-to-face interaction, ‘a-ha’ moments, and camaraderie. But we will do our best to recreate as much as possible virtually until it is safe to meet in-person again. This year, we have significantly reduced the cost to participate – for attendees and our partners – in order to make it easier for all to attend, without the added cost of travel and lodging.

Our community has always been resilient and eager to help each other through a crisis. Be engaged. Ask questions. Explore solutions. Make the most of this opportunity. More than anything else, be safe.

Why GIS-Pro 2020?

- Reinforce or introduce your organization’s presence to GIS professionals who drive the adoption of technology within their organizations.
- Cultivate new and existing customer relationships...still the most effective method for developing lasting business connections.
- Introduce new products and services to a broader audience.
- Develop a business partner network with companies offering complementary products and services to expand your capabilities and reach.
- Participate in discussions that influence policy, technology trends, and the future of the GIS profession.

No matter your organization’s size, budget or marketing goals, there is an opportunity to maximize your visibility at GIS-Pro 2020. Reserve your presence.

www.urisa.org or www.gis-pro.org

Comprehensive Virtual Showcase Package Includes:

- A profile page similar to this example to include a video*, up to five PDF resources (brochures, technical papers), and contact information. (*accepted file types: .avi, .mkv, .mp4, .webm, .mov - Files may not exceed 1 GB in size)
- Each sponsor will also have the opportunity to collect leads from people who visit your ‘booth’ via a form (click here for a chance to win button). Sponsors are encouraged to hold a virtual raffle, which will drive attendees to visit all of the participating booths.
- Post-show mailing list (opt-in emails included with premium sponsor packages – upgrade your presence!)

No long exhibit hours requiring you to virtually ‘staff’ a booth. Attendees can browse your space at their leisure and connect with you in any number of ways (directly via email, through social media, or during lunch & learn sessions or virtual demos). Go to sessions, multitask, work on proposals, teach a class.
Already a URISA 2020 Partner?

These organizations are already partners and receive a profile page. Platinum, Gold, Silver & Bronze partners also receive logo recognition on the event platform:

Platinum – Esri & Michael Baker International
Gold – Nearmap
Silver – Cityworks, Cyclomedia, DTS
Bronze – Clark Nexsen, GeoDecisions, New Light Technologies, Pond & Company
Business – Connected Nation, Es², MGP, Planning Communities, SOLV3D, Spatial Relationships, Tom Tom, Trackit, XSoft
Education – Brandman University, Collin College, Lakeland Community College, NC State, UC Merced, USC, University of West Florida, Cleveland State, University of Wyoming

Sponsorship Details

**Sponsorship Opportunities – for maximum visibility**

<table>
<thead>
<tr>
<th>Conference Sponsor Benefits</th>
<th>Diamond ($5,000)</th>
<th>Gold ($3,000)</th>
<th>Silver ($1,000)</th>
<th>Bronze ($500)</th>
<th>Academia/Agency/Nonprofit ($300)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Number of registrations for personnel to attend sessions and conference events</td>
<td>6</td>
<td>4</td>
<td>2</td>
<td>1</td>
<td>1</td>
</tr>
<tr>
<td>Virtual directory/profile page included (and accessible through at least June 2021)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Opportunity to host hour-long LIVE Lunch &amp; Learn session(s), which are scheduled with no competing educational programming</td>
<td>2</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Opportunity to host hour-long LIVE product demos, scheduled alongside concurrent educational sessions</td>
<td>1</td>
<td>1</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Logo on event landing page</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Post-Show attendee mailing List (including opt-In emails for Diamond &amp; Gold sponsors)</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Opportunity to address delegates as a Thought Leader via pre-recorded video during opening welcome</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Opportunity to stand up a second sponsored profile page</td>
<td>X</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sponsor of workshops (logo recognition and mention from workshop moderators)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Opportunity to address delegates as a Thought Leader via pre-recorded video during second keynote session</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Opportunity to address delegates as a Thought Leader via pre-recorded video during third keynote session</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>X</td>
</tr>
<tr>
<td>Recognition in Pre-Show Email Blasts and in social media posts</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
</tbody>
</table>

Visit [www.urisa.org](http://www.urisa.org) or [www.gis-pro.org](http://www.gis-pro.org)

Questions? Contact URISA at (847) 824-6300, Pat Francis ([pfrancis@urisa.org](mailto:pfrancis@urisa.org)) or Wendy Nelson ([wnelson@urisa.org](mailto:wnelson@urisa.org)).
SPONSORSHIP: GIS-Pro 2020

Organization: ____________________________________________________________

Primary Point of Contact: __________________________________________________
(This is the person who will receive updates and planning information regarding GIS-Pro 2020)

Job Title: ________________________________________________________________

Address: ________________________________________________________________

City: ____________________________ State/Province: _____ Zip: ________ Country: __________

Email: ________________________________________________________________ Phone: ____________________________

Web: ________________________________________________________________

Organizations that are already corporate or educational institution partners receive a GIS-Pro 2020 profile page as part of their membership. Platinum, Gold, Silver & Bronze partners also receive logo recognition on the event platform.

Is your organization a 2020 Corporate Partner/Educational Institution Member of URISA?  □ Yes  □ No

If yes, do you wish to take advantage of your partner benefits?  □ Yes  □ No

Sponsorship Package:  □ Diamond — $5,000  □ Gold — $3,000  □ Silver — $1,000
□ Bronze — $500  □ Academia/Agency/Nonprofit — $300

Company representatives have read and will abide by the URISA Code of Conduct  □ Yes  □ No

Cancellation Policy - Cancellations received by URISA on or before September 18, will be refunded fifty percent (50%) of GIS-Pro 2020 fees paid. Cancellations received by URISA after September 18, will not receive refunds.

Payment - This application and contract must be returned with full payment. All payments must be made in U.S. funds drawn on U.S. banks, payable to URISA. Amounts shown in US Dollars.

Method of Payment:  □ Check (U.S. funds, payable to URISA)  Credit Card:  □ VISA  □ MasterCard  □ American Express

Card Number ____________________________________________________________ Expiration Date _______

Signature ___________________________________________________________________

Please sign and return this form to: URISA, PO Box 1247, Bedford Park, IL  60499-1247 / Fax: (847) 824-6363
Questions? (847) 824-6300
Visit www.urisa.org or www.gis-pro.org