



URISA – Supporting GIS Professionals Since 1963

## 2021 Partner Packages

**URISA members are decision-makers.**

**They are the leaders who drive the adoption of technology within their organizations.**

The URISA Partner Program provides distinct benefits:

- **Visibility** as a leader in the GIS Community
- **Direct access** to URISA members who are shaping the future of the industry
- **Participation** in the organization's programs

A partnership with URISA will raise your organization's visibility, facilitate the exchange of information and ideas, and build relationships with the Who's Who in GIS. **The partnership is much more than sponsoring a conference.** You will have a seat at the table in shaping URISA's agenda with a direct link to the Board of Directors. Network with URISA's leadership and share valuable perspectives on industry issues. Capitalize on the opportunity to exchange ideas and propose programs that benefit both your organization and that of the URISA membership and GIS Community as a whole.

- "DTS has been a long standing member of URISA because they are the thought leaders in terms of sharing best practices for GIS Management and Municipal business process analysis through training, networking, and educational opportunities." - *Allen Ibaugh, AICP, GISP, CEO - Data Transfer Solutions, Orlando, Florida*
- "The connections and professional education that URISA provides to us at GeoDecisions continues to be invaluable. The more we are involved, the more we have gained. I have seen significant benefits for the company as a whole when my staff is involved with the geospatial community that URISA brings together. I am extremely grateful to the professionals at URISA and the enthusiasm and dedication they bring to our entire community." - *Brendan Wesdock, M.C.P., GISP, President, GeoDecisions*

The opportunities for engagement are limitless and the levels of partnership were designed to accommodate a wide range of budgets and resources.

**We invite your participation as a Partner.**

Packages are detailed below. Learn more by speaking with URISA's Executive Director, Wendy Nelson (847/824-6300, [wnelson@urisa.org](mailto:wnelson@urisa.org)).

## **Platinum Corporate Partner** - \$10,000 annually (*estimated value \$20,000*)

*The ultimate level of corporate involvement in URISA. Platinum Corporate Partners receive the highest level of visibility in the organization with additional conference and leadership opportunities. (Estimated value appears after each item)*

- Eight individual memberships (*\$1,560*)
  - Recognition as GIS-Pro conference sponsor (*\$3,000*)
  - One exhibit booth space at GIS-Pro conference, including 4 registrations (*\$4,000*)
  - Participation in highly-promoted industry session at GIS-Pro conference
  - One exhibit space (10x10) at URISA specialty conference, including 2 registrations (*\$3,000*)
  - Opportunity to develop/present educational webinar to URISA members (*\$2,000*)
  - High-visibility company logo, profile and link on URISA website (*\$500*)
  - 'Welcome' profile in The GIS Professional Newsletter (*\$500*)
  - Opportunity to submit TWO case study articles annually for inclusion in THE GIS Professional (*\$2,200*)
  - High visibility company listing and link in THE GIS Professional and in the URISA Digest (*\$1,000*)
  - Inclusion on distribution list for RFP service (*\$500*)
  - Discounted advertising (*\$200*)
  - Listing in partner directory distributed at all URISA conferences (*\$100*)
  - GIS-Pro and one specialty conference digital attendee lists (before & after)
  - Use of member mailing list - up to twice annually (*\$1,600*)
- 

## **Gold Corporate Partner** - \$7,500 annually (*estimated value \$14,750*)

- Six individual memberships (*\$1,170*)
  - Recognition as GIS-Pro conference sponsor (*\$3,000*)
  - One exhibit booth space at GIS-Pro conference, including 4 registrations (*\$4,000*)
  - Participation in highly-promoted industry session at GIS-Pro conference
  - Opportunity to develop/present educational webinar for URISA members (*\$2,000*)
  - High-visibility company logo, profile and link on URISA website (*\$500*)
  - 'Welcome' profile in The GIS Professional Newsletter (*\$500*)
  - Opportunity to submit one case study article annually for inclusion in THE GIS Professional (*\$1,100*)
  - High visibility company listing and link in THE GIS Professional and in the URISA Digest (*\$1,000*)
  - Inclusion on distribution list for RFP service (*\$500*)
  - Discounted advertising (*\$200*)
  - Listing in partner directory distributed at all URISA conferences (*\$100*)
  - GIS-Pro digital attendee lists (before & after)
  - Use of member mailing list - once annually (*\$800*)
- 

## **Silver Corporate Partner** - \$5,000 annually (*estimated value \$10,425*)

- Three individual memberships (*\$585*)
- Recognition as GIS-Pro conference sponsor (*\$3,000*)
- One exhibit booth space at GIS-Pro conference, including 2 registrations (*\$2,500*)
- High-visibility company logo, profile and link on URISA website (*\$500*)
- 'Welcome' profile in The GIS Professional Newsletter (*\$500*)
- Opportunity to develop/present educational webinar for URISA members (*\$2,000*)

- Opportunity to submit one case study article annually for inclusion in THE GIS Professional (\$1,100)
  - High visibility company listing and link in THE GIS Professional and in the URISA Digest (\$1,000)
  - Inclusion on distribution list for RFP service (\$500)
  - Listing in partner directory distributed at all URISA conferences (\$100)
  - GIS-Pro digital attendee lists (before & after)
  - Use of member mailing list - once annually (\$800)
- 

### **Bronze Corporate Partner** - \$2,500 annually (estimated value \$6,150)

- Two individual memberships (\$390)
  - Recognition as GIS-Pro conference sponsor (\$1,000)
  - Discounted booth space at GIS-Pro conference which includes two registrations for GIS-Pro conference (\$1,300)
  - Company logo, profile and link on URISA website (\$500)
  - 'Welcome' profile in The GIS Professional Newsletter (\$500)
  - Opportunity to submit one case study article annually for inclusion in THE GIS Professional (\$1,100)
  - High visibility company listing and link in THE GIS Professional and in the URISA Digest (\$1,000)
  - Inclusion on distribution list for RFP service (\$500)
  - Listing in sponsor directory distributed at all URISA conferences (\$100)
  - GIS-Pro digital attendee lists (before & after)
  - Use of member mailing list - once annually (\$800)
- 

### **Business Partner** - \$500 annually (estimated value \$4,050)

This sponsorship level is targeted to smaller companies, *with 10 or fewer employees*. The intention is to make it easier for small businesses (with limited resources) to participate fully in URISA activities, allowing opportunities for growth so that they might become a future corporate sponsor.

- Two individual memberships (\$390)
- Discounted booth space at GIS-Pro Conference
- Company logo, profile and link on URISA website (\$500)
- 'Welcome' profile in The GIS Professional Newsletter (\$500)
- Opportunity to submit one case study article annually for inclusion in THE GIS Professional (\$1,100)
- High visibility company listing and link in THE GIS Professional and in the URISA Digest (\$1,000)
- Inclusion on distribution list for RFP service (\$500)
- Listing in sponsor directory distributed at all URISA conferences (\$100)

# URISA 2021 Partnership Form

Company \_\_\_\_\_

Primary Contact \_\_\_\_\_

Job Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

**Please select your 2021 URISA Partnership according to this pro-rated schedule (note expiration date for each):**

	Submittal Date			
	January 1 – March 31, 2021	April 1 – June 30, 2021	July 1 – September 30, 2021	October 1 – December 31, 2021
Platinum	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$12,500	<input type="checkbox"/> \$10,000
Gold	<input type="checkbox"/> \$5,625	<input type="checkbox"/> \$3,750	<input type="checkbox"/> \$9,375	<input type="checkbox"/> \$7,500
Silver	<input type="checkbox"/> \$3,750	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$6,250	<input type="checkbox"/> \$5,000
Bronze	<input type="checkbox"/> \$1,875	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$3,125	<input type="checkbox"/> \$2,500
Business	<input type="checkbox"/> \$375	<input type="checkbox"/> \$250	<input type="checkbox"/> \$625	<input type="checkbox"/> \$500
<b>Expiration Date</b>	<b>December 31, 2020</b>	<b>December 31, 2020</b>	<b>December 31, 2021</b>	<b>December 31, 2021</b>

URISA staff will contact the individual noted above to designate individual memberships and organize the other features included in the package you selected.

**Voluntary Contribution (optional):** Note that URISA is a 501(c) (3) organization and contributions to URISA are tax deductible.

\$ \_\_\_\_\_ **Voluntary contribution to URISA** - Contributions will be used to further the mission of URISA through the support of existing programs and the development of new programs for the association.

**Method of Payment** (in US dollars)  Check enclosed (\$30 fee for all returned checks)

VISA  MasterCard  American Express

Amount \$ \_\_\_\_\_ Date \_\_\_\_\_

I authorize URISA to charge my credit card account #:

Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

**Return completed form with payment to:** URISA, PO Box 1247, Bedford Park, IL 60499-1247 USA  
phone: (847) 824-6300 info@urisa.org www.urisa.org