
Privacy Policy

The Urban and Regional Information Systems Association (URISA) respects the privacy of its members and other visitors to its Web site, www.urisa.org. URISA strongly believes that if electronic commerce and online activities are to flourish, consumers must be assured that information provided online is used responsibly and appropriately. To protect online privacy, URISA has implemented the following policy. By accessing our websites or providing your information to us, you accept and agree to the practices described in this Policy.

How We Collect Personal Data

Personal Data identifies you as an individual or is information that can be linked to you as an individual ("Personal Data"). Visitors may generally browse public portions of the URISA website anonymously without providing any detailed information. However, Personal Data is required in connection with membership registration, event activities, purchasing products or services, requesting additional information, signing up for newsletters, or submitting questions through these sites.

From General Users. URISA does not collect any Personal Data from users browsing its Web site. Only aggregate data -- such as the number of hits per page - are collected. Aggregate data are only used for internal and marketing purposes and do not provide any personally identifying information. IP addresses are used to analyze trends, administer the site, track user movement and gather broad demographic information.

In general, a visitor will know when Personal Data is being collected because he or she will have to fill out a form.

URISA does not knowingly collect or use any Personal Data from users under 13 years of age.

Contact Forms. The contact form on this website collects your first name, last name, and e-mail address. It sends that information to URISA via e-mail at info@urisa.org to identify you as the e-mail's sender. The information is not stored in URISA's database but may persist in our e-mail account like any other e-mail we receive.

From URISA's Members, Conference Registrants, and Other Customers. To gain access to members-only resources and personalization features on urisa.org, members and other users are asked to register and provide some limited information. This information is submitted voluntarily. URISA asks users to provide their name, member number (for members), organization name, phone, and e-mail. Similar information may be submitted to URISA through membership applications, conference registration, and publication orders.

Additionally, for some e-mails sent by URISA to its members through its listservs and electronic newsletters, we will collect specific information regarding what the recipient does with that email. For those emails, URISA will monitor whether a recipient subsequently clicks through to links provided in the message. Other information collected through this tracking feature includes: email address of a user, the date and time of the user's "click," name of the list from which the message was sent, tracking URL number and destination page. URISA only uses this information to enhance its products and distribution of those products to its members. This information is not sold or distributed in any other manner.

How Does URISA Use Data Collected?

URISA uses information voluntarily submitted by members and other customers in the following ways:

URISA Member Services and Products. Generally, URISA uses data collected to improve its own web content; to respond to visitors' interests, needs and preferences; and to develop new products and services.

URISA Member Directory. URISA makes member contact information available to other URISA members through an online Member Directory. This directory is viewable only to other members as a members-only resource, and its primary purpose is to allow for networking within the community. Members can elect to opt-out of being included in the directory at any time.

Disclosures to Third Parties. On occasion, URISA may also provide limited data to third parties that offer products and services. These limited data include names, job titles, addresses, but do not include phone numbers, fax numbers or e-mail addresses. Premium sponsors of URISA events may request e-mail addresses in order to promote specific opportunities at those events. Users may request that URISA refrain from disclosing the data it collects to third parties on the membership application form, conference registration form or any other form on which they are providing information; an opt-out box will appear on each form on which a user provides information. Alternatively, users may contact URISA at info@urisa.org or 847-824-6300 to express their preferences if they determine later that they do not wish to have the information shared.

URISA reserves the right to disclose without notice any information in its possession if required to do so by law, to protect or defend URISA's rights or property, or to respond to an emergency.

Credit Card Account Information. URISA does not disclose credit card account information provided by its members and customers. When members and customers choose to pay using their credit cards, URISA submits the information needed to obtain payment to the appropriate payment processor (PayPal).

How Does URISA Use Cookies?

A cookie is a piece of data stored for varying amounts of time on the user's hard drive containing information about the user. URISA may use cookies in order to

collect certain information about you, such as IP addresses (the Internet address of a computer), domain names (e.g., whether you are logged on from a .com, .gov, or .edu domain) and the type of computer and operating system being used. We may also use cookies to identify your computer when you revisit our website or to recall your authentication information. URISA may collect such information in order to better operate the website so as to enhance your experience while using the website. You have the option of setting your computer to disable cookies or to alert you when cookies are being used. If you choose to disable cookies, please be aware that portions of the website may not function properly.

What Privacy Issues Arise With Links To Other Sites?

This Policy only addresses URISA's use and disclosure of your Personal Data. The website may contain links to other websites, so please be aware that we are not responsible for the privacy practices of other websites, and we are not liable for their misuse of Personal Data. We encourage you to be aware that when you go to another website you should carefully read their privacy policy. Links to other sites do not imply URISA's endorsement of the products or services, or privacy or security practices of those websites.

Rights of European Residents

Under certain circumstances, you have rights under data protection laws in relation to your Personal Data. You have the right to:

- **Request access to your Personal Data.** This enables you to receive a copy of your Personal Data and to verify that we are lawfully processing it.
- **Request correction of your Personal Data.** This enables you to have any incomplete or inaccurate data we hold about you corrected, though we may need to verify the accuracy of the new data you provide to us.
- **Request erasure of your Personal Data.** You may have the right to request that Personal Data we hold about you is deleted.
- **Object to processing of your Personal Data.** You may have the right to prevent or restrict processing of your Personal Data.
- **Request restriction of processing of your Personal Data.** This enables you to ask us to suspend the processing of your Personal Data in the following scenarios: (a) if you want us to establish the data's accuracy; (b) where our use of the data is unlawful but you do not want us to erase it; (c) where you need us to hold the data even if we no longer require it as you need it to establish, exercise or defend legal claims; or (d) you have objected to our use of your data but we need to verify whether we have overriding legitimate grounds to use it.
- **Request the transfer of your Personal Data.** Where technically feasible, we will provide to you, or a third party you have chosen, your Personal Data in a structured, commonly used, machine-readable format.
- **Withdraw your consent.** However, if you withdraw your consent, we may not be able to provide certain products or services to you. We will advise you if this is the case at the time you withdraw your consent.

If you wish to exercise any of the rights set out above, please contact us.

How You Can Access and Change Information

URISA acknowledges that you have the right to access your Personal Data. In case you request us to remove data, we will respond within a reasonable timeframe.

Upon request, we will provide you with information about whether we hold any of your Personal Data. You can update or correct your Personal Data by logging into the membership management system with your email address and password or ask staff members to update your information for you by contacting us at 847/824-6300 or info@urisa.org. Requests typically receive a response within thirty (30) days.

Our Security Measures to Protect Your Personal Data

We are committed to taking reasonable efforts to secure the information that you choose to provide us, and we use a variety of security procedures to help protect against unauthorized access to or alteration, disclosure, or destruction of Personal Data. We restrict access to Personal Data to our employees, contractors and servicers who need to know the information to operate, develop, or improve our services.

Unfortunately, no transmission of Personal Data over the Internet can be guaranteed to be 100% secure. Accordingly, and despite our efforts, URISA cannot guarantee or warrant the security of any information you transmit to us, or to or from our online services. URISA has no responsibility or liability for the security of information transmitted via the Internet. If you have questions about this Policy or the security of your Personal Data, please contact us as indicated under the "Contact Us" section below.

We retain your Personal Data for as long as your account is active or as needed to provide you services, comply with our legal obligations, resolve disputes and enforce our agreements.

Modifications

We may amend this Policy from time to time without prior notice. If we decide to change this Policy, we will post those changes on our home page so our users are always aware of what information we collect, how we use it, and under what circumstances we disclose it, so please review it periodically.

Your continued use of our website will be deemed to be your agreement to the changed terms.

Contact Us

If you have any questions about this Policy or our treatment of the information you provide us, please contact as at:

Address: 701 Lee Street, Suite 680, Des Plaines, IL 60016
Phone: 847/824-6300
Email: info@urisa.org

Accepted by the URISA Board of Directors on September 28, 2019