



2019 Partnership Packages

**URISA members are decision-makers.
They are the leaders who drive the adoption of technology within their organizations.**

- URISA has a 50+ year history of **original and fundamental contributions** to urban and regional information systems and geographic information systems and science.
- URISA **developed the GISP certification program** and is the founding member of the GIS Certification Institute.



- URISA’s GISCorps provides **volunteer GIS expertise** for underdeveloped countries and supports global disaster response and recovery efforts.



- URISA’s Chapter members span North America and the Caribbean.
- URISA has developed a **Local Government GIS Capability Maturity Model**.
- In collaboration with the U.S. Department of Labor, URISA led the development of a **Geospatial Management Competency Model**.

- URISA’s **GIS Management Institute® (GMI)** helps organizations identify and implement enterprise GIS management practice improvements.



- URISA’s Exemplary Systems in Government (ESIG) Awards have recognized the **exceptional application of technology** for more than three decades.
- URISA’s GIS Hall of Fame recognizes the most **esteemed leaders of the geospatial community**.



- URISA’s Vanguard Cabinet, **led by young industry professionals**, is focused on engaging and supporting the future leaders of the profession.
- URISA is a founding member of the Coalition of Geospatial Organizations (COGO).

2019 Professional Education Calendar

URISA is committed to providing exceptional educational programs and experiences to support GIS professional development. URISA programs provide GISP points and frequently are approved for AICP-CM credits. Professional educational opportunities include workshops and webinars, the GIS-Pro Annual Conference and numerous specialty conferences:

- **GIS/CAMA Technologies Conference – February 25-28, 2019 – Portland, Oregon**
In partnership with the International Association of Assessing Officers (IAAO)
- **URISA GIS Leadership Academy: Five days of comprehensive GIS leadership training, taught by GIS leaders**
 - **May 20-24, 2019 - Raleigh, North Carolina**
 - **August 19-23, 2019 - Toronto, Ontario Canada**
 - **Third GLA to be announced**
- **CalGIS 2019 - April 8-10, 2019 - Fresno, California**
- **GIS-Pro 2019 – September 28-October 2, 2019 – New Orleans, Louisiana**
- **URISA’s Caribbean GIS Conference – 2019 dates/location to be announced**
In partnership with the URISA Caribbean Chapter
- **GIS in Transit Conference - 2019 dates/location to be announced**

The association is also developing a GISP Certification Prep program and actively working on educational content to support NextGen9-1-1 goals.

The URISA Partner Program provides distinct benefits:

- **Visibility** as a leader in the GIS Community
- **Direct access** to URISA members who are shaping the future of the industry
- **Participation** in the organization's programs

We invite your participation as a Partner. Packages are detailed below. Learn more by speaking with URISA's Executive Director, Wendy Nelson (847/824-6300, wnelson@urisa.org).

Platinum Corporate Partner

The ultimate level of corporate involvement in URISA. Platinum Corporate Partners receive the highest level of visibility in the organization with additional conference and leadership opportunities. (Estimated value appears after each item)

- Eight individual memberships (\$1,400)
- Recognition as GIS-Pro conference sponsor (\$3,000)
- One exhibit booth space at GIS-Pro conference, including 4 registrations (\$4,000)
- Participation in highly-promoted industry session at GIS-Pro conference
- One exhibit space (10x10) at URISA specialty conference, including 2 registrations (\$3,000)
- Opportunity to develop/present educational webinar with URISA (\$2,000)
- High-visibility company logo, profile and link on URISA website (\$500)
- 'Welcome' profile in The GIS Professional Newsletter (\$500)
- Opportunity to submit TWO case study articles annually for inclusion in THE GIS Professional (\$2,200)
- High visibility company listing and link in THE GIS Professional and in the URISA Digest (\$1,000)
- Inclusion on distribution list for RFP service (\$500)
- Discounted advertising (\$200)
- Listing in partner directory distributed at all URISA conferences (\$100)
- GIS-Pro and one specialty conference digital attendee lists (before & after)
- Use of member mailing list - up to twice annually (\$1,600)

- \$10,000 annually (estimated value \$20,000)

Gold Corporate Partner

- Six individual memberships (\$1,050)
- Recognition as GIS-Pro conference sponsor (\$3,000)
- One exhibit booth space at GIS-Pro conference, including 4 registrations (\$4,000)
- Participation in highly-promoted industry session at GIS-Pro conference
- Opportunity to develop/present educational webinar with URISA (\$2,000)
- High-visibility company logo, profile and link on URISA website (\$500)
- 'Welcome' profile in The GIS Professional Newsletter (\$500)
- Opportunity to submit one case study article annually for inclusion in THE GIS Professional (\$1,100)
- High visibility company listing and link in THE GIS Professional and in the URISA Digest (\$1,000)
- Inclusion on distribution list for RFP service (\$500)
- Discounted advertising (\$200)
- Listing in partner directory distributed at all URISA conferences (\$100)
- GIS-Pro digital attendee lists (before & after)
- Use of member mailing list - once annually (\$800)

- \$7,500 annually (estimated value \$14,750)

Silver Corporate Partner

- Three individual memberships (\$525)
- Recognition as GIS-Pro conference sponsor (\$3,000)
- One exhibit booth space at GIS-Pro conference, including 2 registrations (\$2,500)
- High-visibility company logo, profile and link on URISA website (\$500)
- 'Welcome' profile in The GIS Professional Newsletter (\$500)
- Opportunity to submit one case study article annually for inclusion in THE GIS Professional (\$1,100)
- High visibility company listing and link in THE GIS Professional and in the URISA Digest (\$1,000)
- Inclusion on distribution list for RFP service (\$500)
- Listing in partner directory distributed at all URISA conferences (\$100)
- GIS-Pro digital attendee lists (before & after)
- Use of member mailing list - once annually (\$800)

- \$5,000 annually (estimated value \$10,425)

Bronze Corporate Partner

- Two individual memberships (\$350)
- Recognition as GIS-Pro conference sponsor (\$1,000)
- Discounted booth space at GIS-Pro conference which includes two registrations for GIS-Pro conference (\$1,300)
- Company logo, profile and link on URISA website (\$500)
- 'Welcome' profile in The GIS Professional Newsletter (\$500)
- Opportunity to submit one case study article annually for inclusion in THE GIS Professional (\$1,100)
- High visibility company listing and link in THE GIS Professional and in the URISA Digest (\$1,000)
- Inclusion on distribution list for RFP service (\$500)
- Listing in sponsor directory distributed at all URISA conferences (\$100)
- GIS-Pro digital attendee lists (before & after)
- Use of member mailing list - once annually (\$800)

- \$2,500 annually (estimated value \$6,150)

Business Partner

This sponsorship level is targeted to smaller companies, with 10 or fewer employees. The intention is to make it easier for small businesses (with limited resources) to participate fully in URISA activities, allowing opportunities for growth so that they might become a future corporate sponsor.

- Two individual memberships (\$350)
- Discounted booth space at GIS-Pro Conference
- Company logo, profile and link on URISA website (\$500)
- 'Welcome' profile in The GIS Professional Newsletter (\$500)
- Opportunity to submit one case study article annually for inclusion in THE GIS Professional (\$1,100)
- High visibility company listing and link in THE GIS Professional and in the URISA Digest (\$1,000)
- Inclusion on distribution list for RFP service (\$500)
- Listing in sponsor directory distributed at all URISA conferences (\$100)

- \$500 annually (estimated value \$4,050)

URISA 2019 Partnership Form

Company _____

Primary Contact _____

Job Title _____

Address _____

City _____ State/Province _____ Zip/Postal Code _____

Country _____

Phone _____ Fax _____

E-mail _____

Please select your 2019 URISA Partnership according to this pro-rated schedule (note expiration date for each):

	Submittal Date			
	January 1 – March 31, 2019	April 1 – June 30, 2019	July 1 – September 30, 2019	October 1 – December 31, 2019
Platinum	<input type="checkbox"/> \$7,500	<input type="checkbox"/> \$5,000	<input type="checkbox"/> \$12,500	<input type="checkbox"/> \$10,000
Gold	<input type="checkbox"/> \$5,625	<input type="checkbox"/> \$3,750	<input type="checkbox"/> \$9,375	<input type="checkbox"/> \$7,500
Silver	<input type="checkbox"/> \$3,750	<input type="checkbox"/> \$2,500	<input type="checkbox"/> \$6,250	<input type="checkbox"/> \$5,000
Bronze	<input type="checkbox"/> \$1,875	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$3,125	<input type="checkbox"/> \$2,500
Business	<input type="checkbox"/> \$375	<input type="checkbox"/> \$250	<input type="checkbox"/> \$625	<input type="checkbox"/> \$500
Expiration Date	December 31, 2019	December 31, 2019	December 31, 2020	December 31, 2020

URISA staff will contact the individual noted above to designate individual memberships and organize the other features included in the package you selected.

Voluntary Contribution (optional): Note that URISA is a 501(c) (3) organization and contributions to URISA are tax deductible.

\$ _____ **Voluntary contribution to URISA** - Contributions will be used to further the mission of URISA through the support of existing programs and the development of new programs for the association.

Method of Payment (in US dollars) Check enclosed (\$30 fee for all returned checks)

VISA MasterCard American Express

Amount \$ _____ Date _____

I authorize URISA to charge my credit card account #:

Expiration Date _____

Signature _____

Return completed form with payment to: URISA, PO Box 1247, Bedford Park, IL 60499-1247 USA
 phone: (847) 824-6300, fax: (847) 824-6363 info@urisa.org www.urisa.org